



FAQ's

20th Annual Taste of Alpharetta



When and where is the event?

On **Thursday, May 13, 2010**, from 5-10 pm at 1825 Old Milton Parkway, Alpharetta, GA 30009 at Wills Park.



Why is the event on a Thursday?

Thursday night works well for restaurant participation verses a Friday or Saturday night when they have weekend business. The event is the largest “Taste of” in the southeast and – our 20th year!



How do I get to Taste of Alpharetta?

FROM GA 400 NORTH – Exit at Haynes Bridge Road. Turn left off exit onto Haynes Bridge Road. Follow until Haynes Bridge ends, turn left onto Academy Street. Cross over Main Street/Alpharetta Hwy./SR 9. Travel one block to next light at Roswell Street and turn left. Take Roswell Street to partially closed intersection at Old Milton Parkway, turn right to enter event site.

FROM GA 400 SOUTH – Exit at Old Milton Parkway. Turn right off exit onto Old Milton Parkway. Take Old Milton Parkway straight into downtown Alpharetta. Turn left on Main Street/Alpharetta Hwy./SR 9. Turn right onto Roswell Street. Travel one block to partially closed intersection at Old Milton Parkway, turn left to enter event site.



Where do you park and are there shuttles to the event?

Arriving and leaving the event, shuttles will drop off and pick up by the Information Booth on Old Milton Pkwy approx. every 20 minutes from 5-10 pm.

Park and ride: Alpharetta City Hall (on Two S. Main St), Publix (on 11800 Old Milton Pkwy at Haynes Bridge), Milton Center (old Milton High School at Milton Ave), Alpharetta Community Center at Old Milton Pkwy (175 Roswell St).

Park and walk (no shuttle service): Wills Park Equestrian Center (on Wills Rd) and Alpharetta Community Center (on Roswell St).



Is there an admission charge for the event?

Admission is free to the event.



How does the ticket system work?

Tickets may be purchased in advance from 8:30am to 4pm at Alpharetta City Hall (Two South Main Street, Alpharetta, GA 30009), or at Ticket Booths on-site at the event. Tickets are sold by the sheet. 10 tickets / \$5 per sheet. Tickets are non-refundable.

Restaurants and Fun Zone accept tickets in exchange for food samples and activities. Food samples range from .50 cents to \$3 (1 to 6 tickets) for a sample (example: salad to shrimp) and most Fun Fare children's activities charge two-four tickets per item.

Restaurants accept tickets only.



How can I pay for the tickets?

Ticket booths accept credit cards (MC, Visa, and AMEX) and cash.



What restaurants will be at the event?

Taste of Alpharetta will have over 50 restaurants [click here](#). For 2010 restaurants, updates are coming soon!



Do the restaurants compete at the event?

We have an onsite culinary competition highlighted on our Culinary Arts & Music Stage (Main Stage) with local chefs competing in 5 categories. Best Appetizer/ Salad, Best Fast Casual Entrée, Best Fine Dining Entrée, Best Dessert and Best Presentation. In addition, Best Booth will be awarded that evening. Also, vote for your favorite restaurant to win the People's Choice Award. Votes can be cast at the Main Stage before 8pm on the evening of the Taste. Stop by and see the action!



Is there a place to sit down and eat?

On Old Milton Parkway, we will have dining tables in the middle of restaurant row. In Wills Park, bring a picnic blanket to spread out in the grass.



What happens if it rains?

Taste of Alpharetta will occur rain or shine. And it will shine in 2010!



What is the entertainment for the Culinary Arts & Music Stage?

5-7 pm	Culinary Competitions on stage
7 – 8:30 pm	Mayor and City Council Introduction of Sponsors Live Rock/Rhythm ‘n Blues
8:30-10:00 pm	Culinary Competition Awards Live Rock/Rhythm ‘n Blues



What activities are available for children, teens and adults?

FUN ZONE / CRAFTS -

Shark Slide, Kong's Revenge, Rockwall, Adventure Course, Titanic Slide, Madagascar, Snake Obstacle, Cooler Racers, Trackless Train Rides, Roller Coaster Obstacle, Tumble Bus, Guitar Hero, Face Painting, Pottery Painting, Bubble Zone, Balloon Twisting, and more!

CHILDREN'S ACTIVITIES -

Hoops, Pirate Ship, Jurassic, Bus Jump, Cars, Fire Truck, Jeep Jump, Extreme Slide, Dragon, Petting Farm, Reptile Wrangler Show and more!



Is there recycling at the event?

To continue City of Alpharetta's efforts to turn green, Taste of Alpharetta, City's largest event is recycling in 2010! Please use recycling bins throughout event for your plastic beverage containers.

Environmental Clubs, Beta Clubs, and National Honor Society's, City of Alpharetta and Allied Waste have created a recycling plan for the event. The plan will involve over 150 volunteers to implement onsite. In 2008, City of Alpharetta received an *Away From Home Special Event recycling grant* from the Department of Community Affairs. This grant will provide the city with a trailer, 100 recycling bins and 5 carry carts for special event recycling.



Can I bring my pet to the event?

City of Alpharetta requests that your friends are left at home due to the large crowd and lots of food. Please bring them to Waggy World Paw Park at Wills Park at a later date.



What happens after the Taste?

Come “work off” all your food sampling at the Mayor’s Challenge Road Race on Saturday, May 15 at 7:15am 5K & 10K races begins, then 8:30am fun run/walk. Register at www.active.com or race day at Wills Park.

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