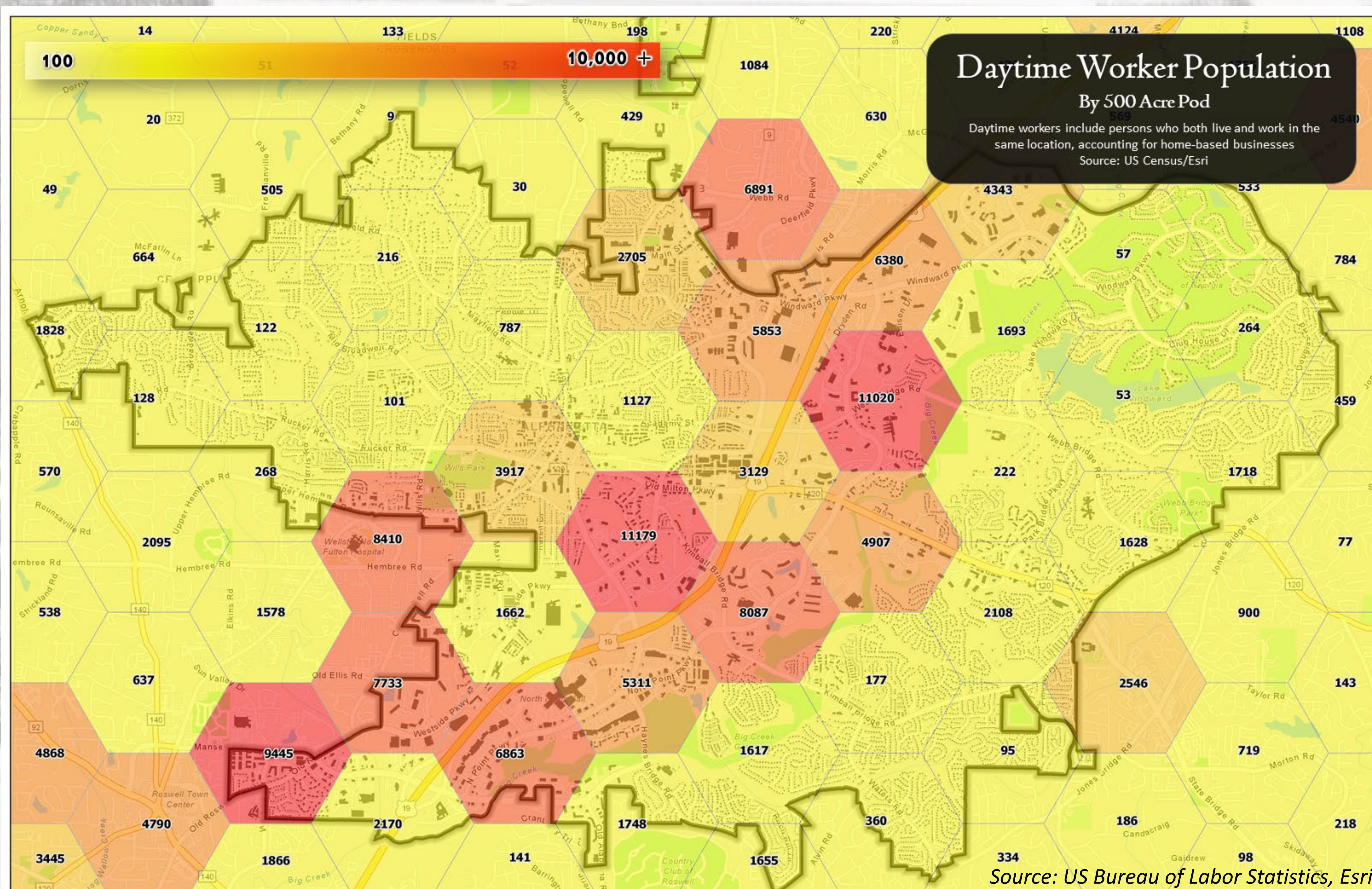
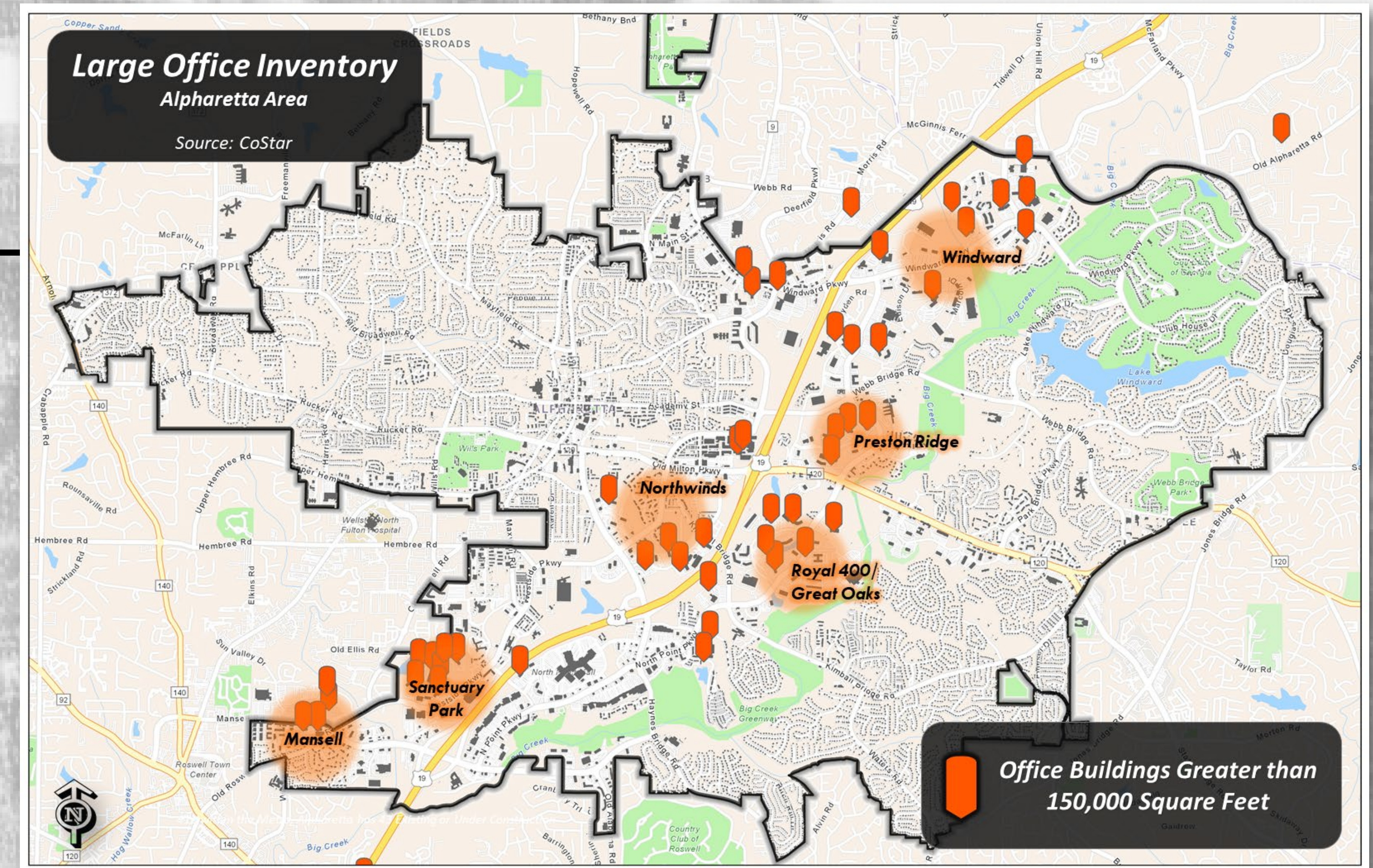
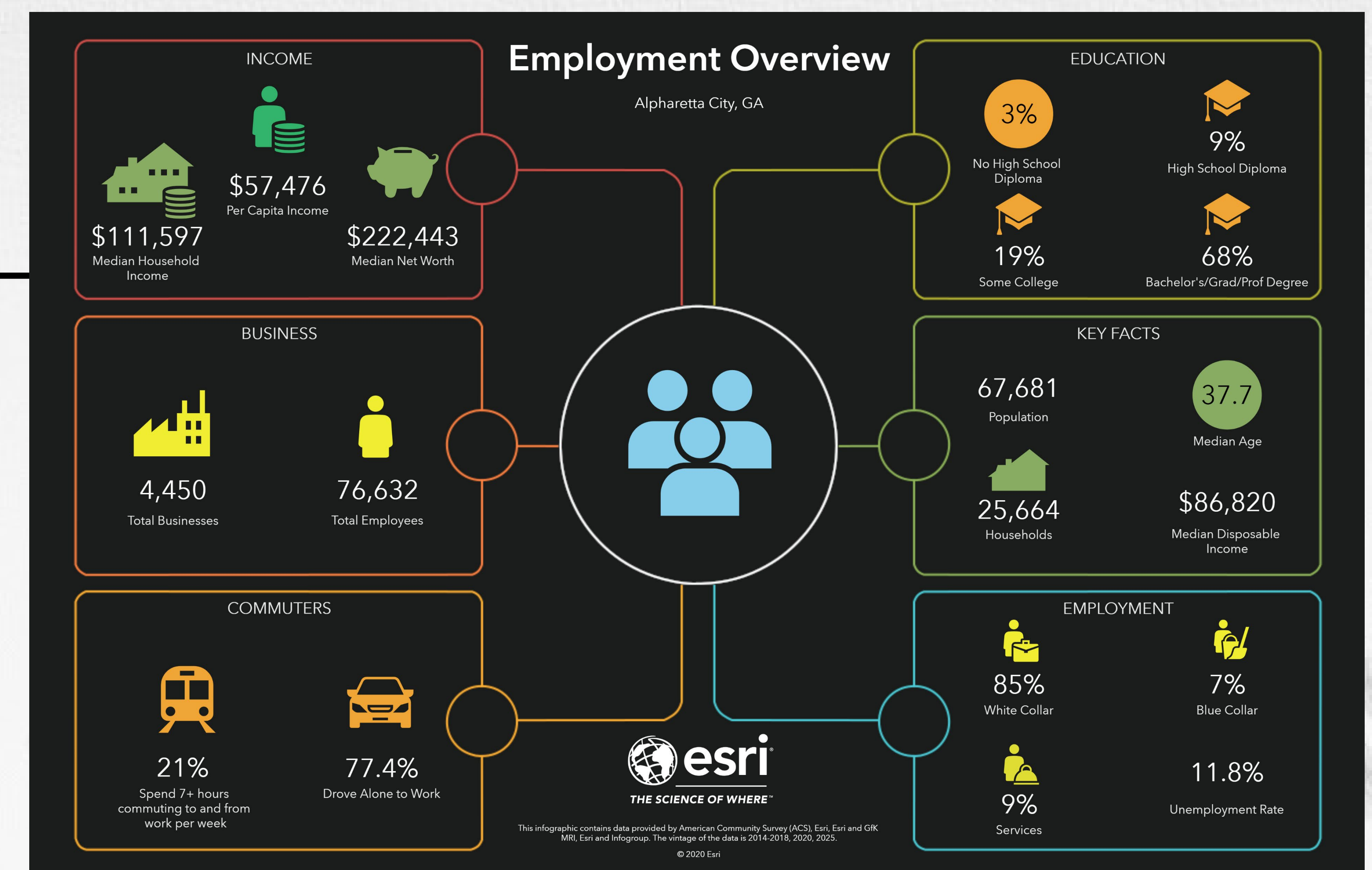
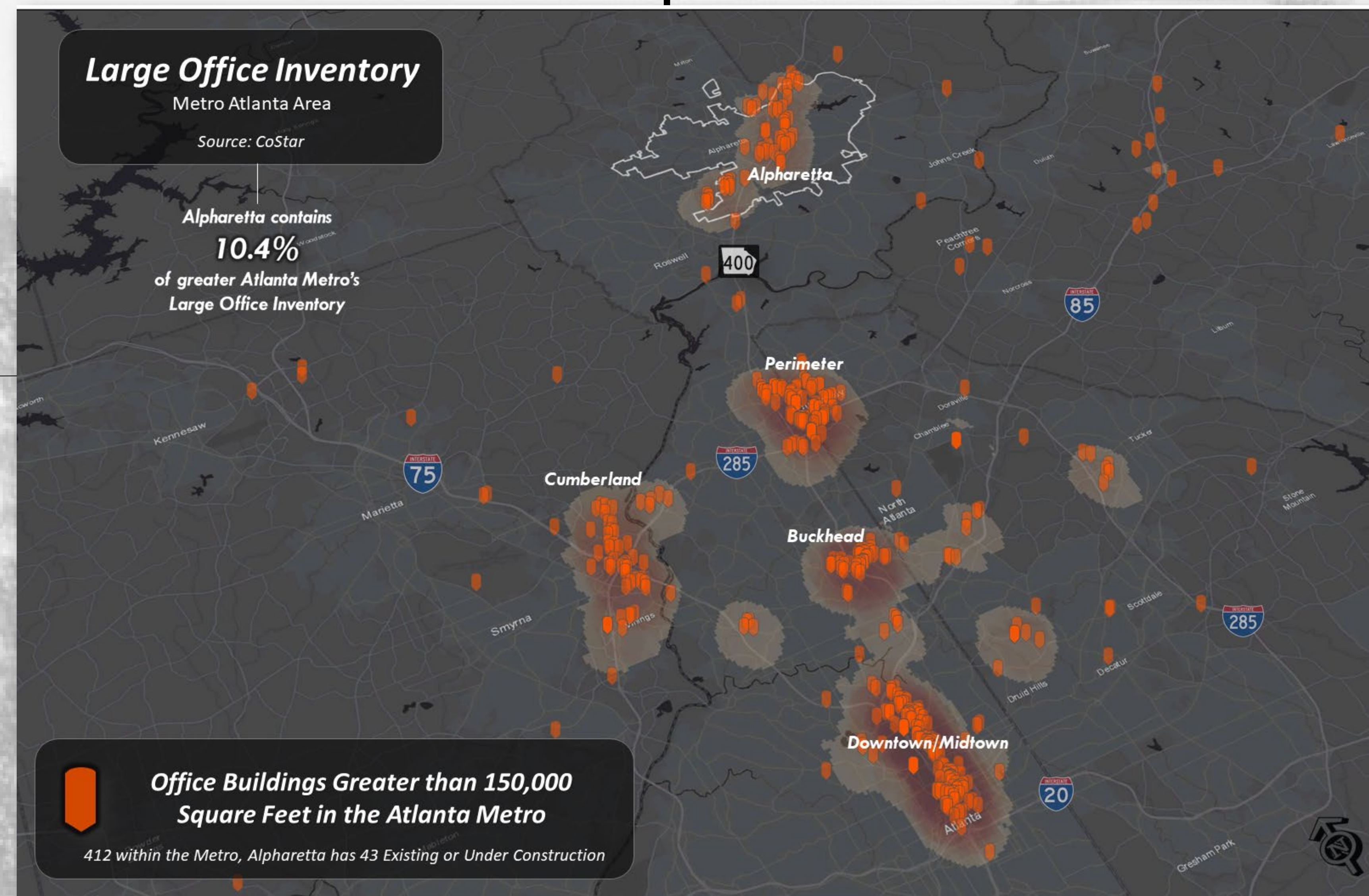


Economy



This Office Building is 150,000 Square Feet
(Northwinds III – 2500 Northwinds Parkway)



Of US Cities with a population over 50,000
Alpharetta ranks **3rd** in the U.S. for greatest
percent daytime population increase (**98%**)

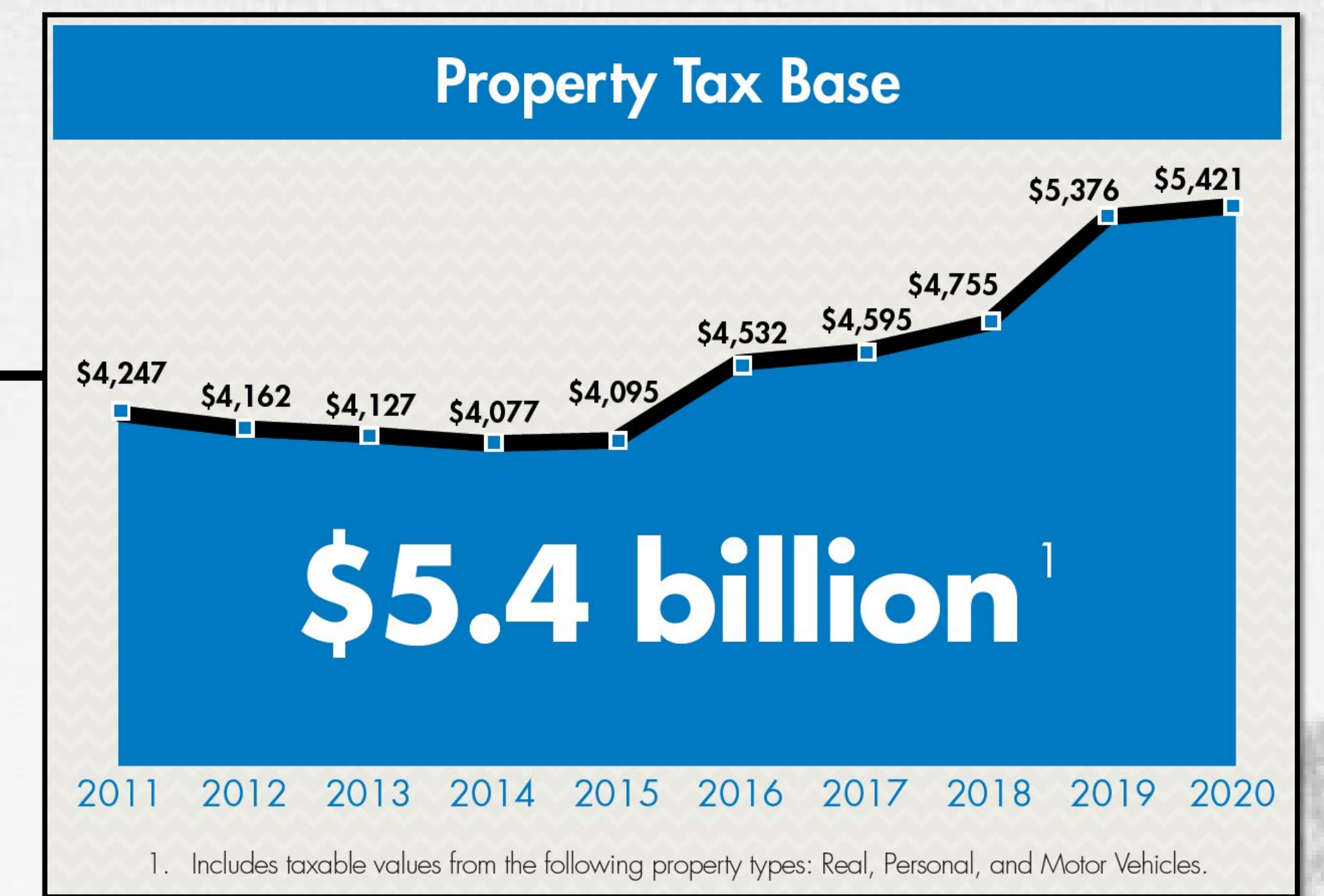
Nighttime Population
67,681



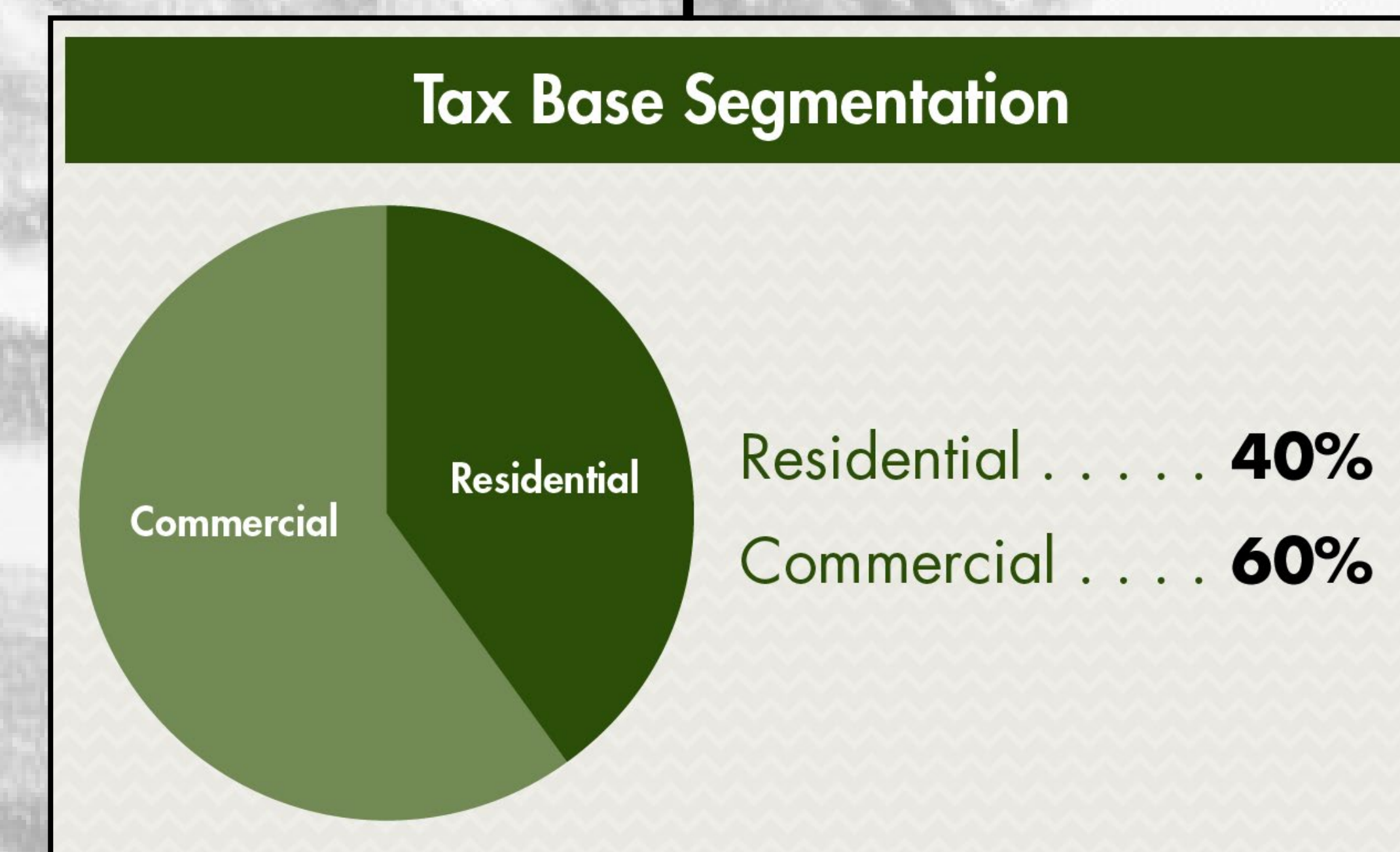
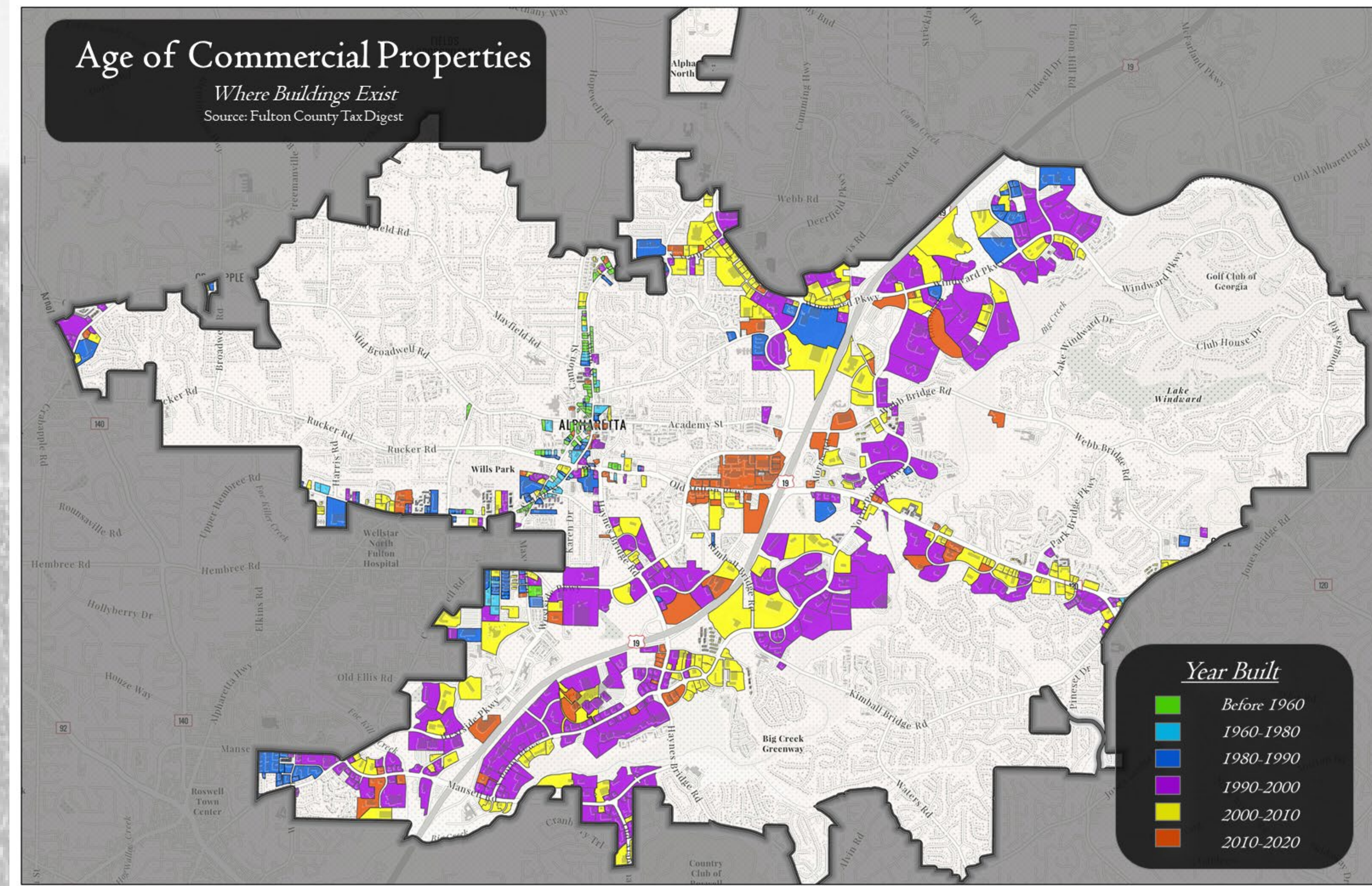
Daytime Population
134,008

Source: City-data

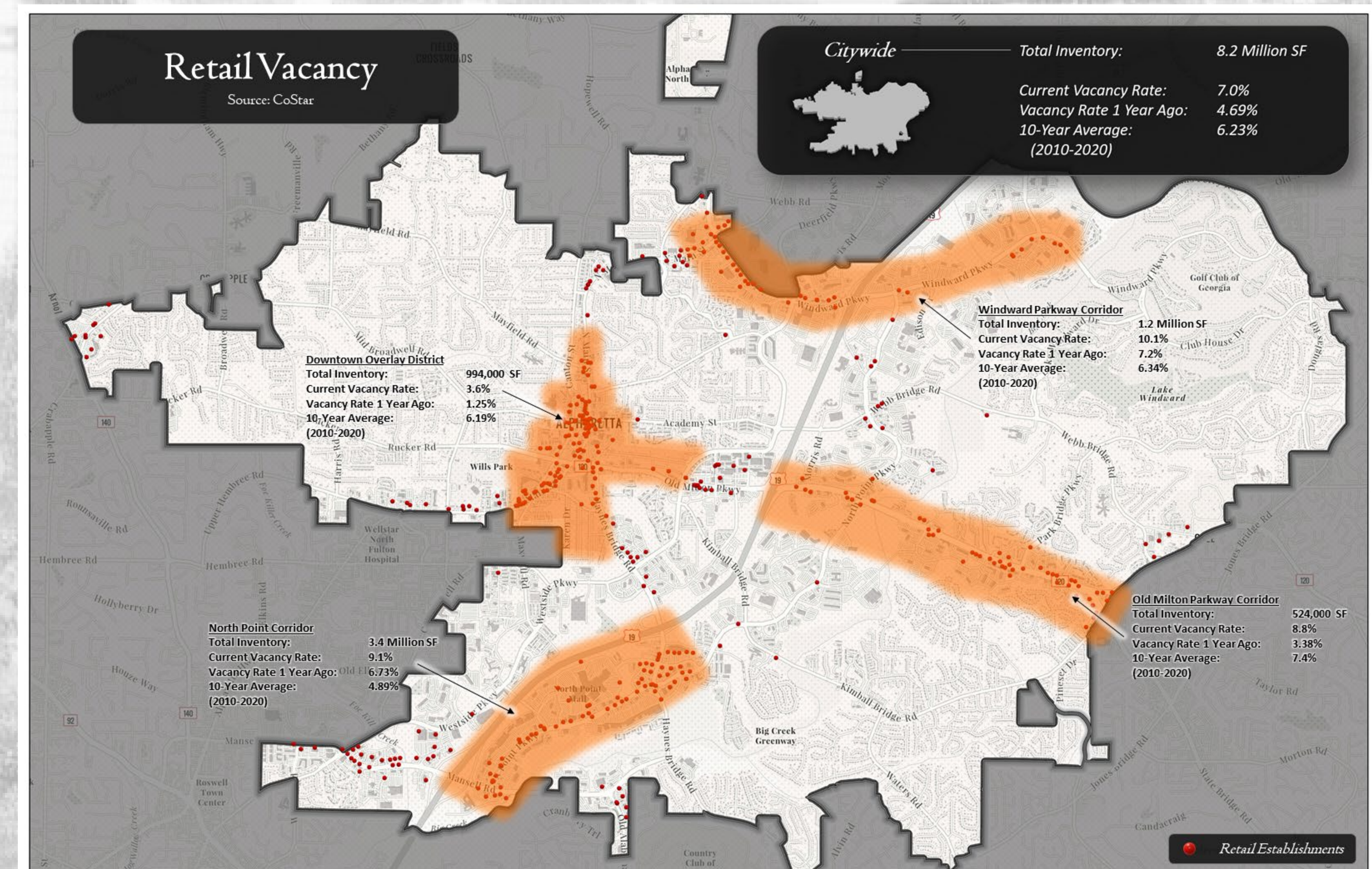
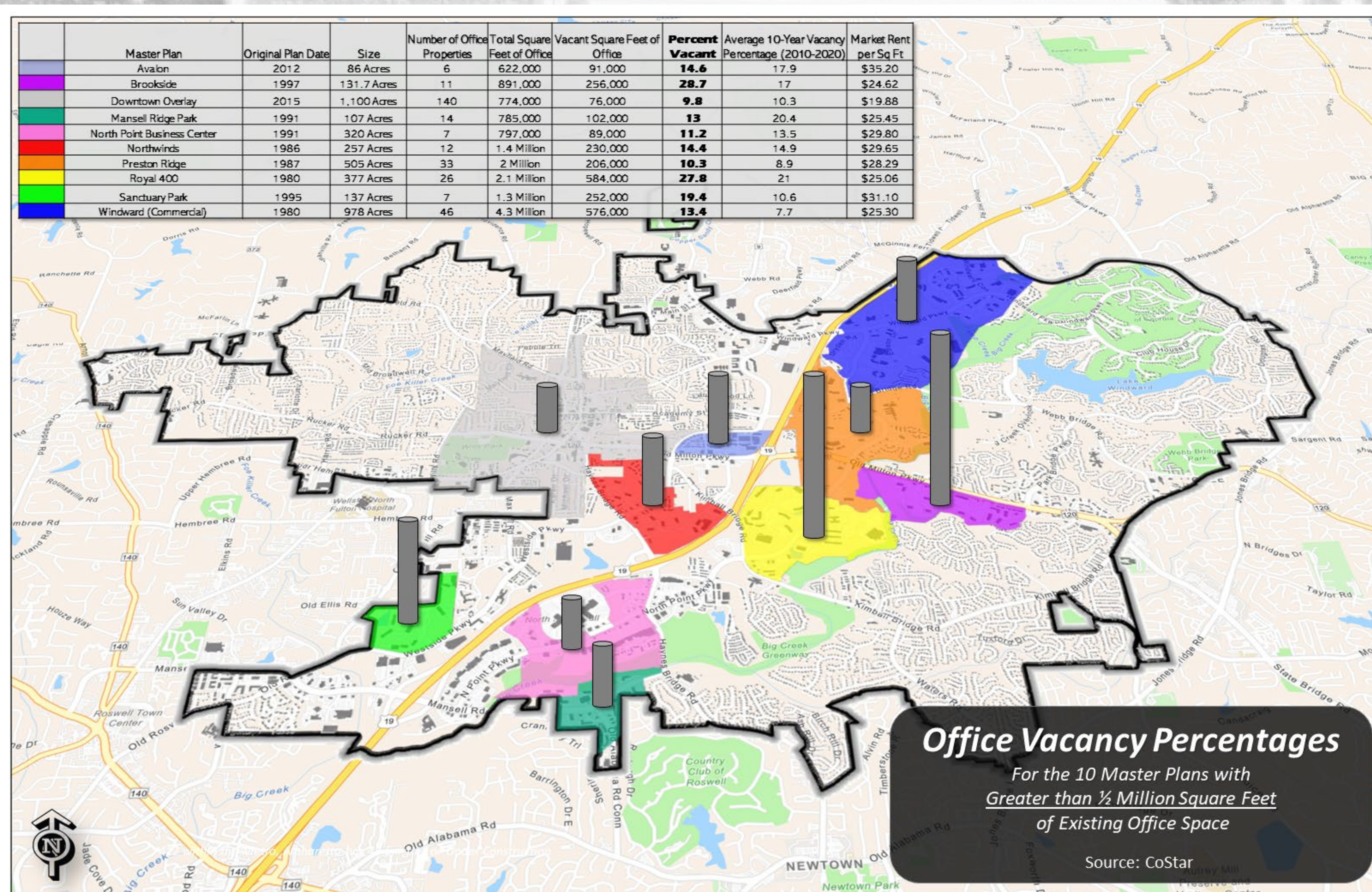
Economy



Source: City of Alpharetta 2019 Annual Financial Report



Source: City of Alpharetta 2019 Annual Financial Report



Economy

Industries

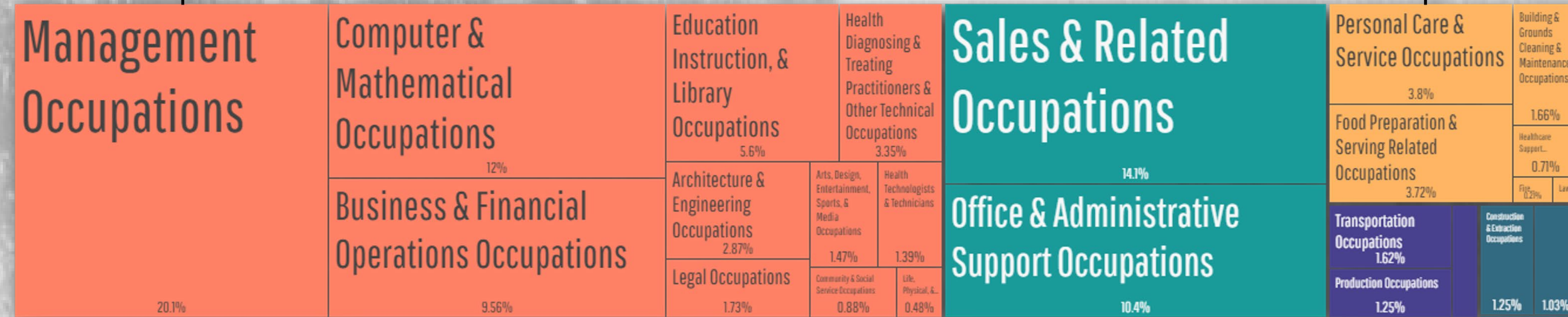
Total: 32.1k



Source: data-usa.io

Occupations

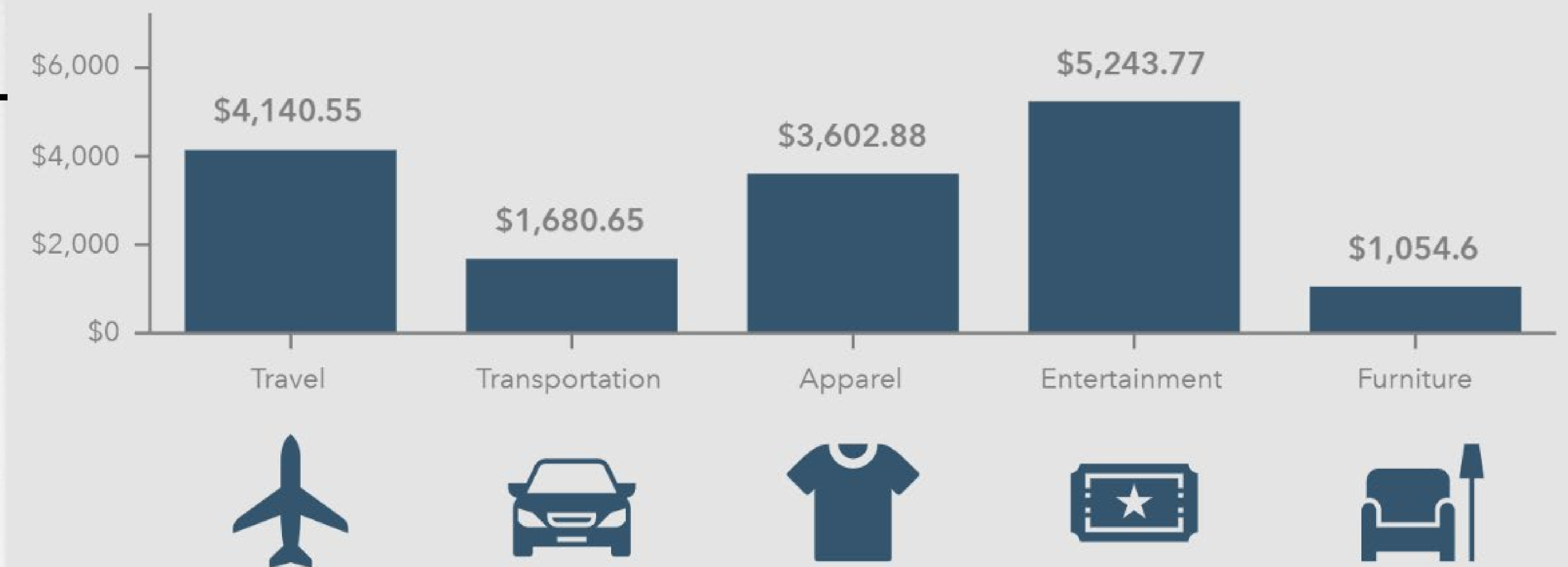
Total: 32.1k



Source: data-usa.io

KEY SPENDING FACTS

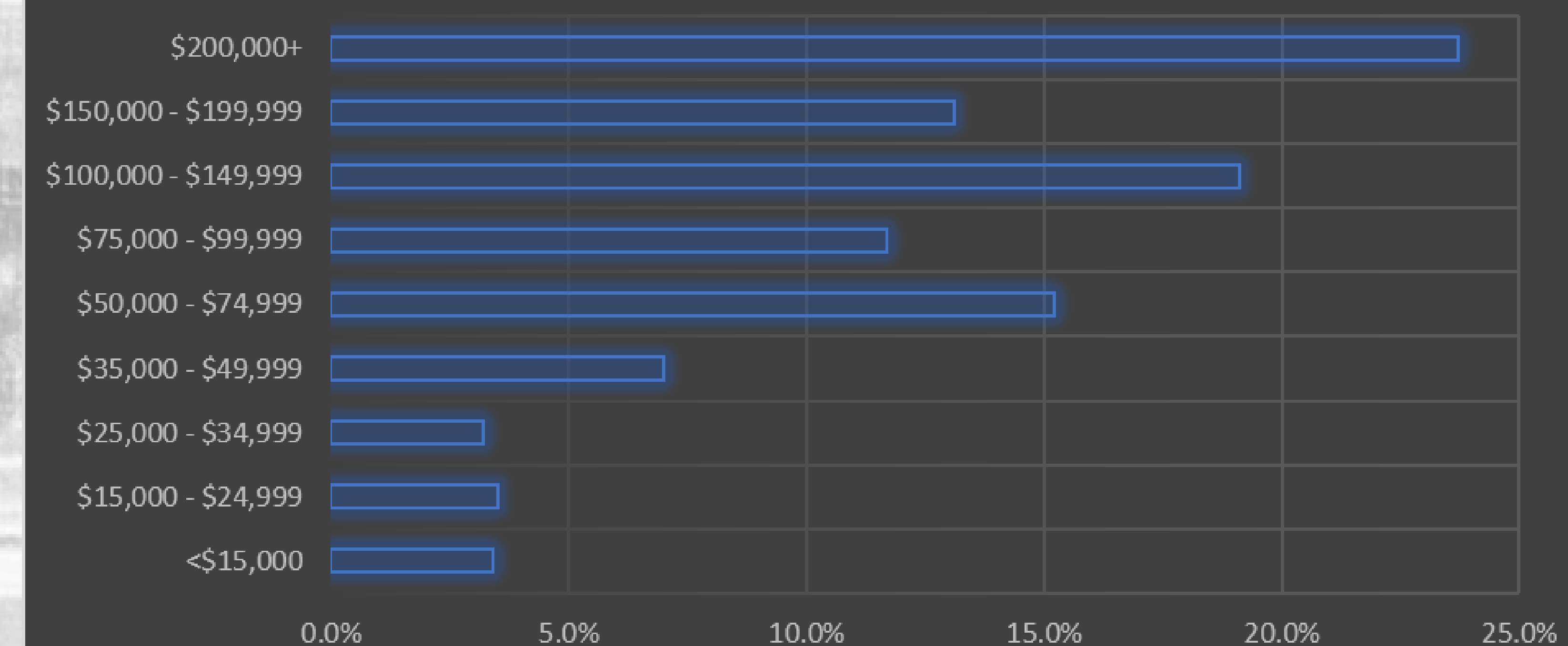
(ANNUALLY PER ALPHARETTA HOUSEHOLD)



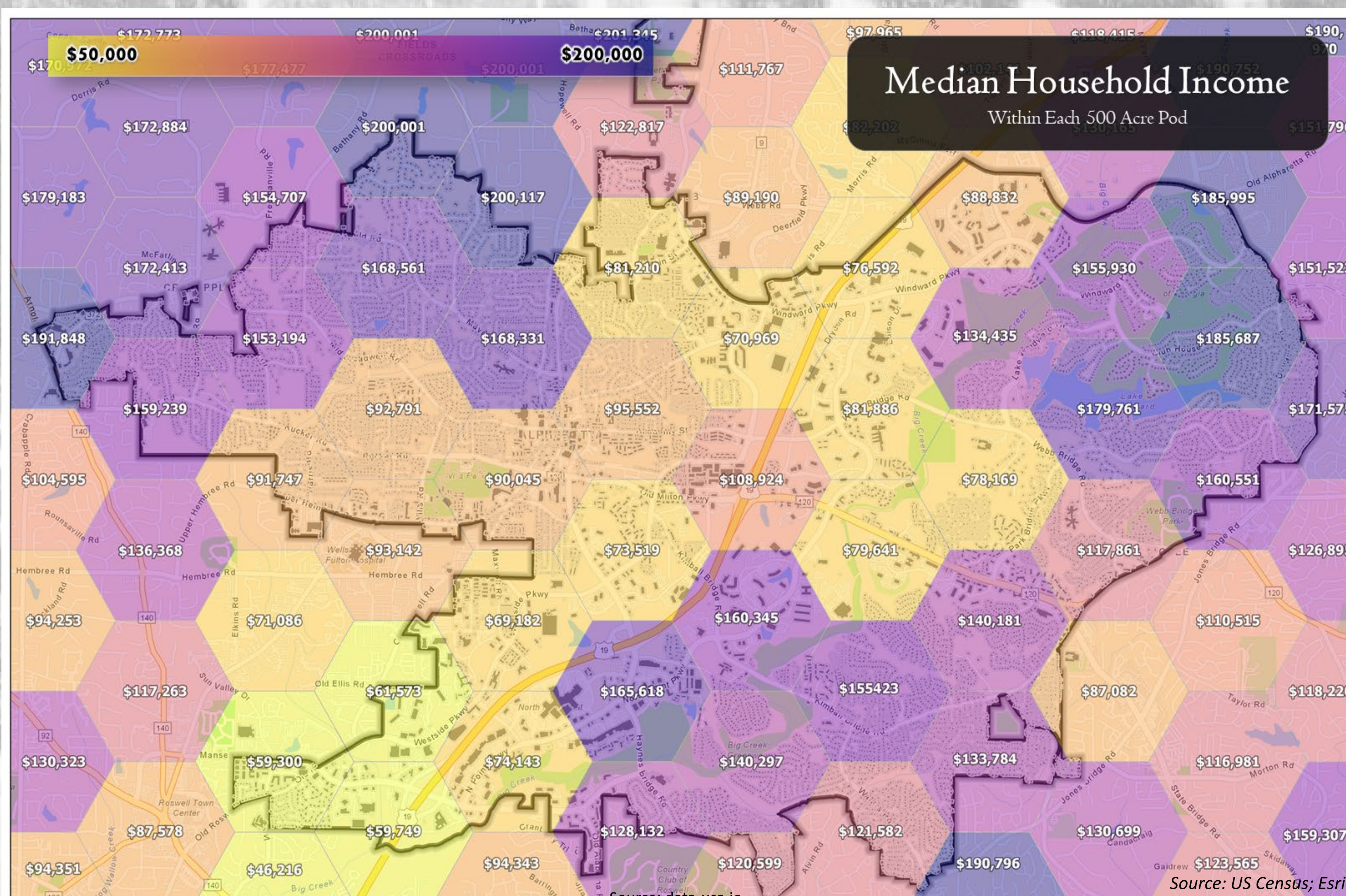
Source: American Community Survey, Esri

Alpharetta Annual Household Income

Percentage of Alpharetta Households

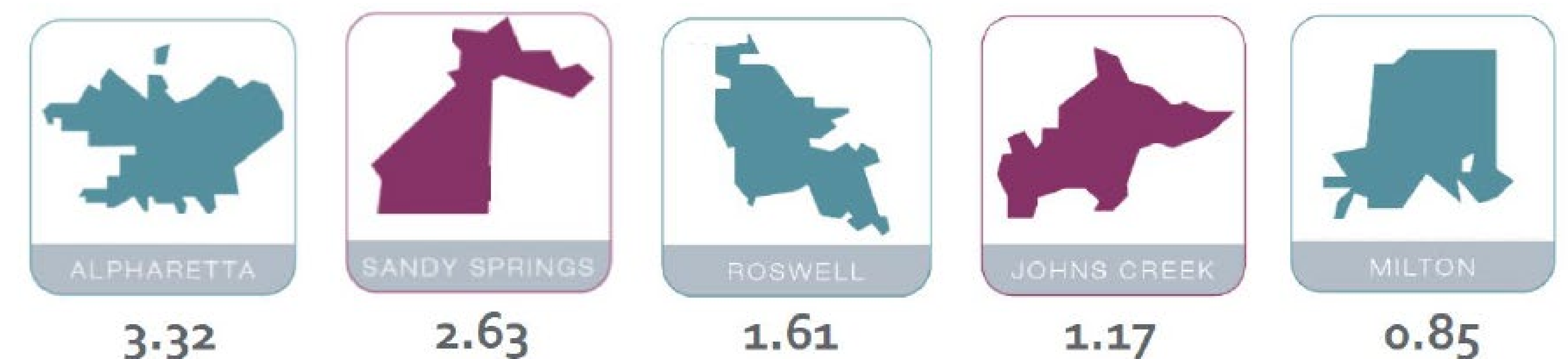


Source: American Community Survey, Esri



Alpharetta has the **most jobs per household** in the North Metro Area

Jobs/Household Ratio



Source: North Fulton Comprehensive Transportation Plan

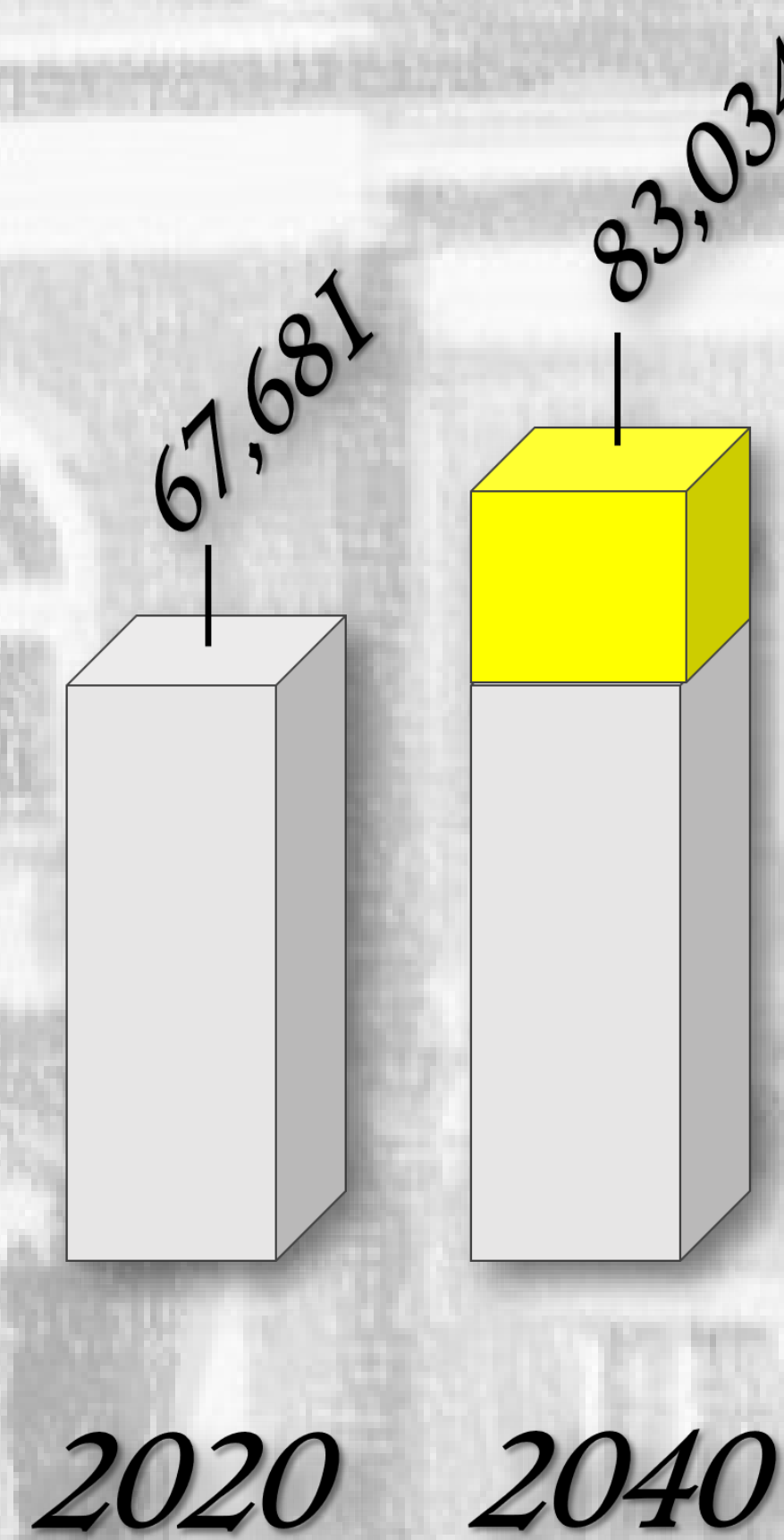
Population

Historical population		
Census	Pop.	%±
1860	261	—
1870	126	−51.7%
1880	164	30.2%
1890	256	56.1%
1900	310	21.1%
1910	356	14.8%
1920	379	6.5%
1930	477	25.9%
1940	647	35.6%
1950	917	41.7%
1960	1,349	47.1%
1970	2,455	82.0%
1980	3,128	27.4%
1990	13,002	315.7%
2000	34,854	168.1%
2010	57,551	65.1%
Est. 2019	67,213	16.8%

Source: US Census



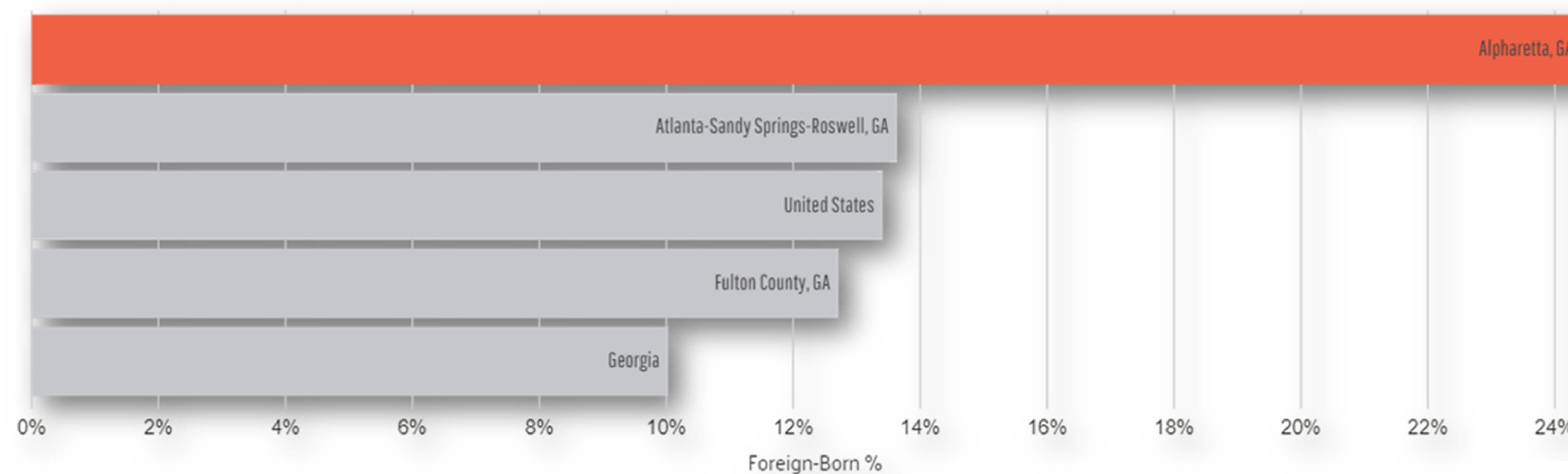
Aerial View of Alpharetta in the 1960s



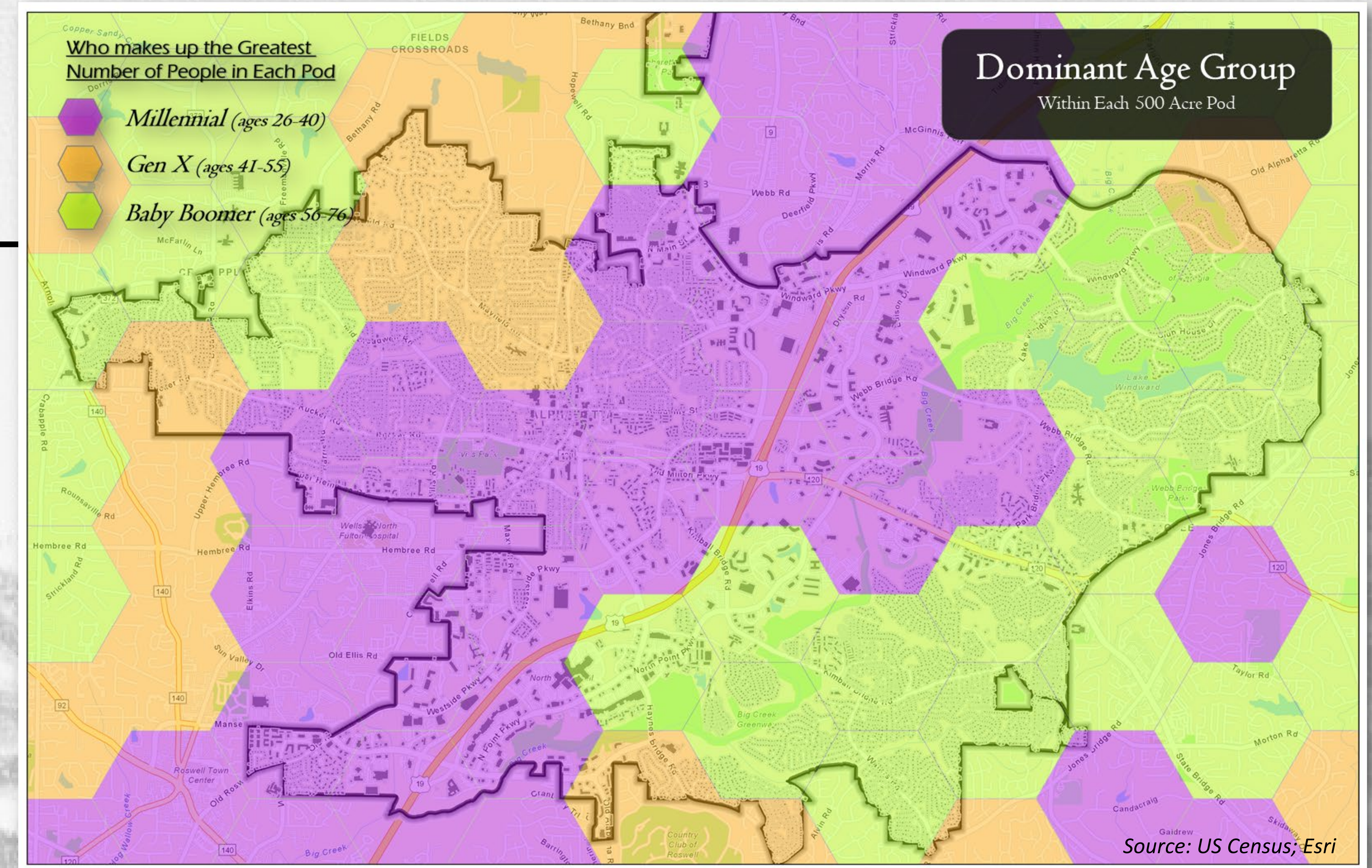
Projected Population Increase of 15,353 People Over the Next 20 Years

Source: World Population Review

1/4 of Alpharetta's Population is Foreign Born



Source: data-usa.io

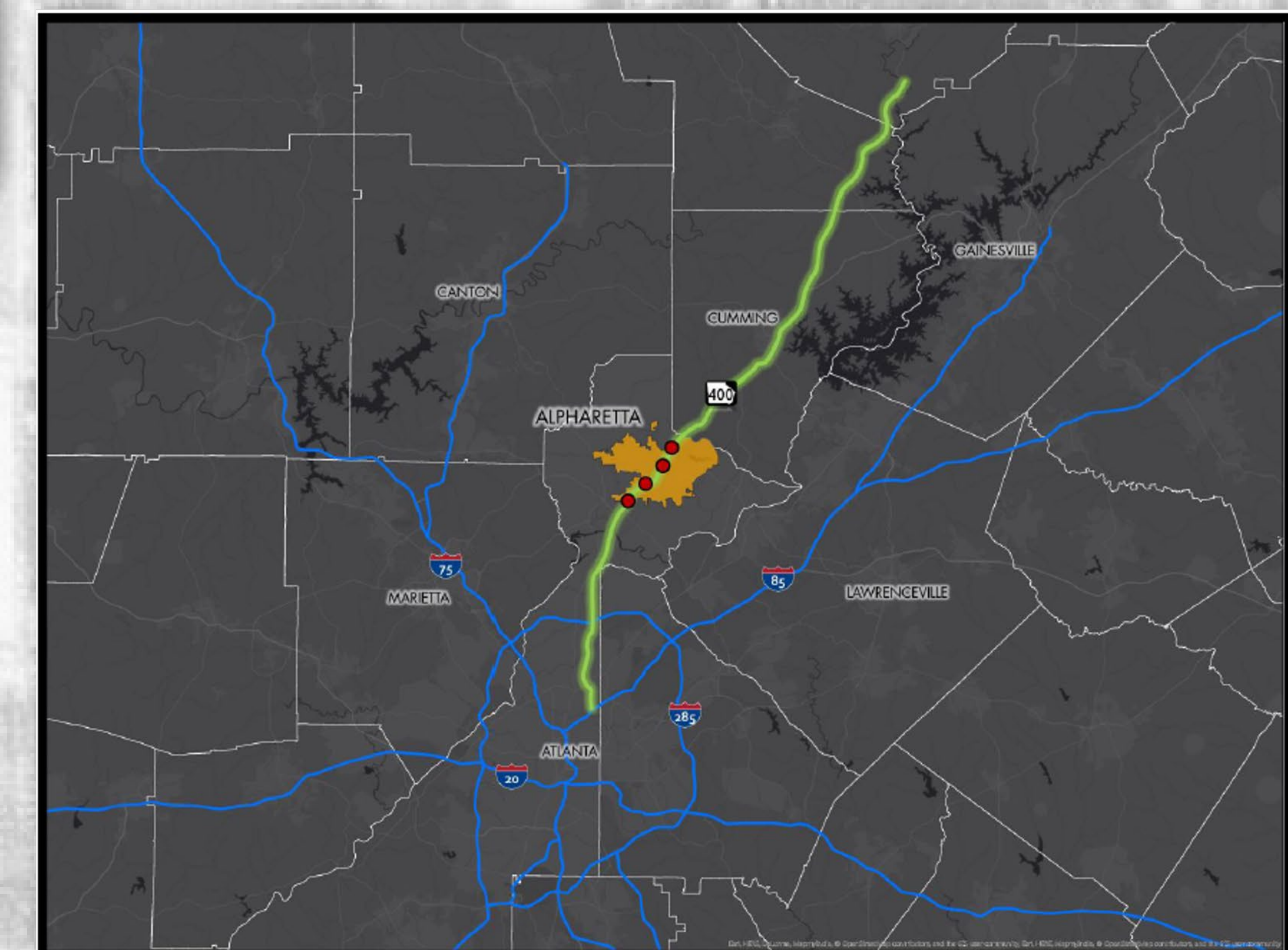


Big Reason for Population Boom

In the 1970s, **Georgia Highway 400** was built from Atlanta up through Alpharetta

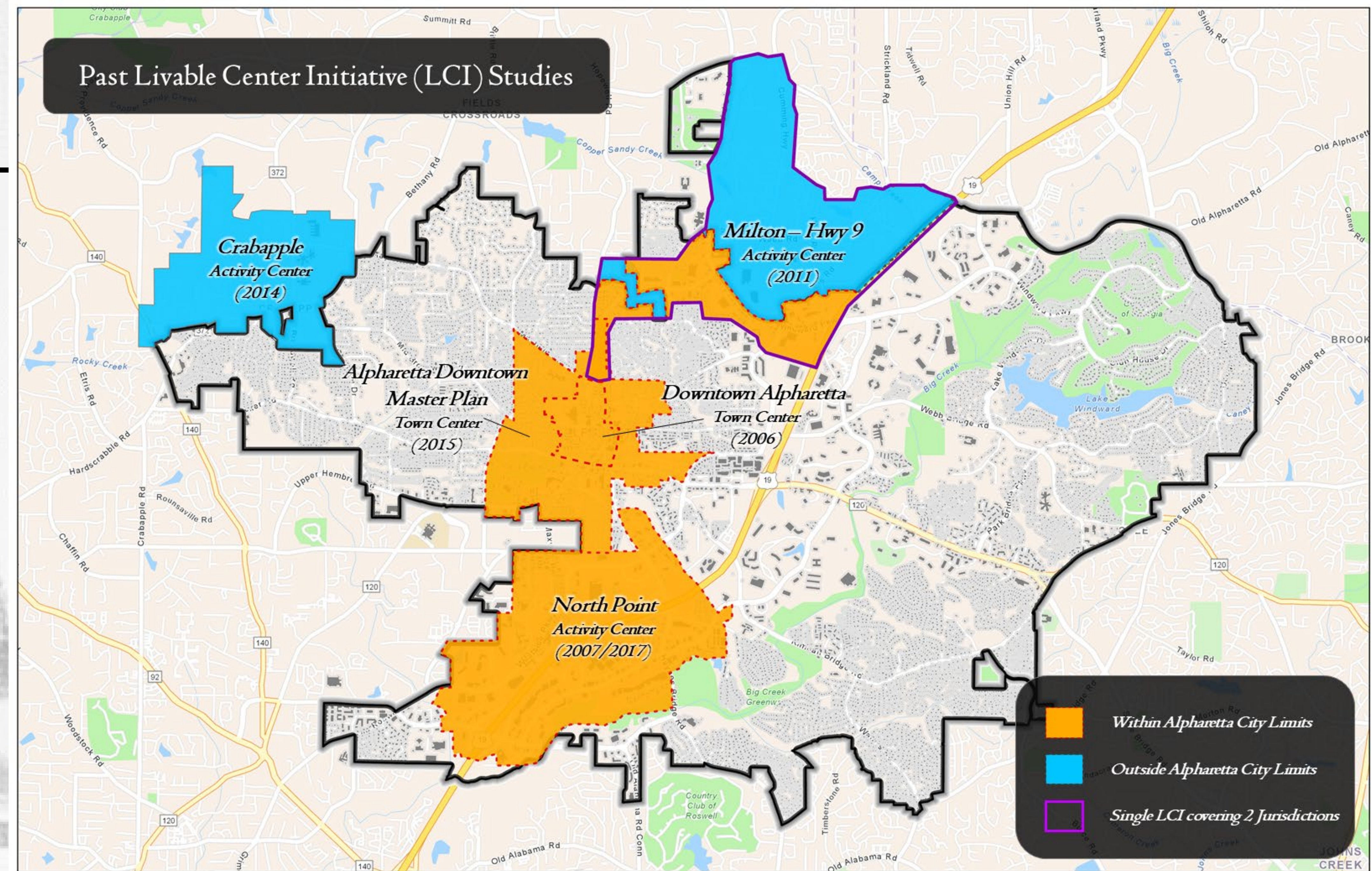
The City received **4 interchanges**

Much of the highway corridor was subsequently zoned for **Corporate Office**



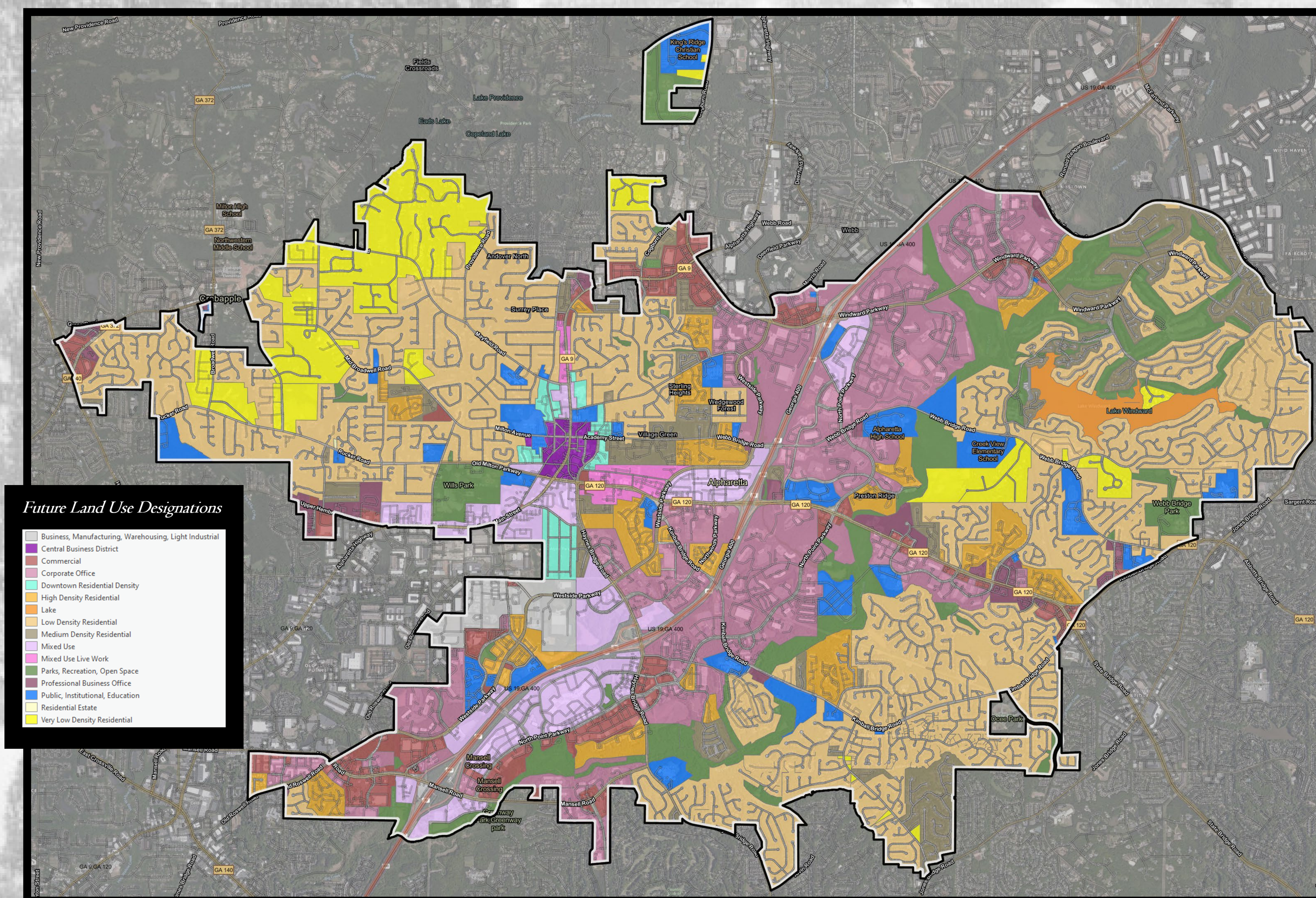
Source: City of Alpharetta

Land Use & Planning Areas



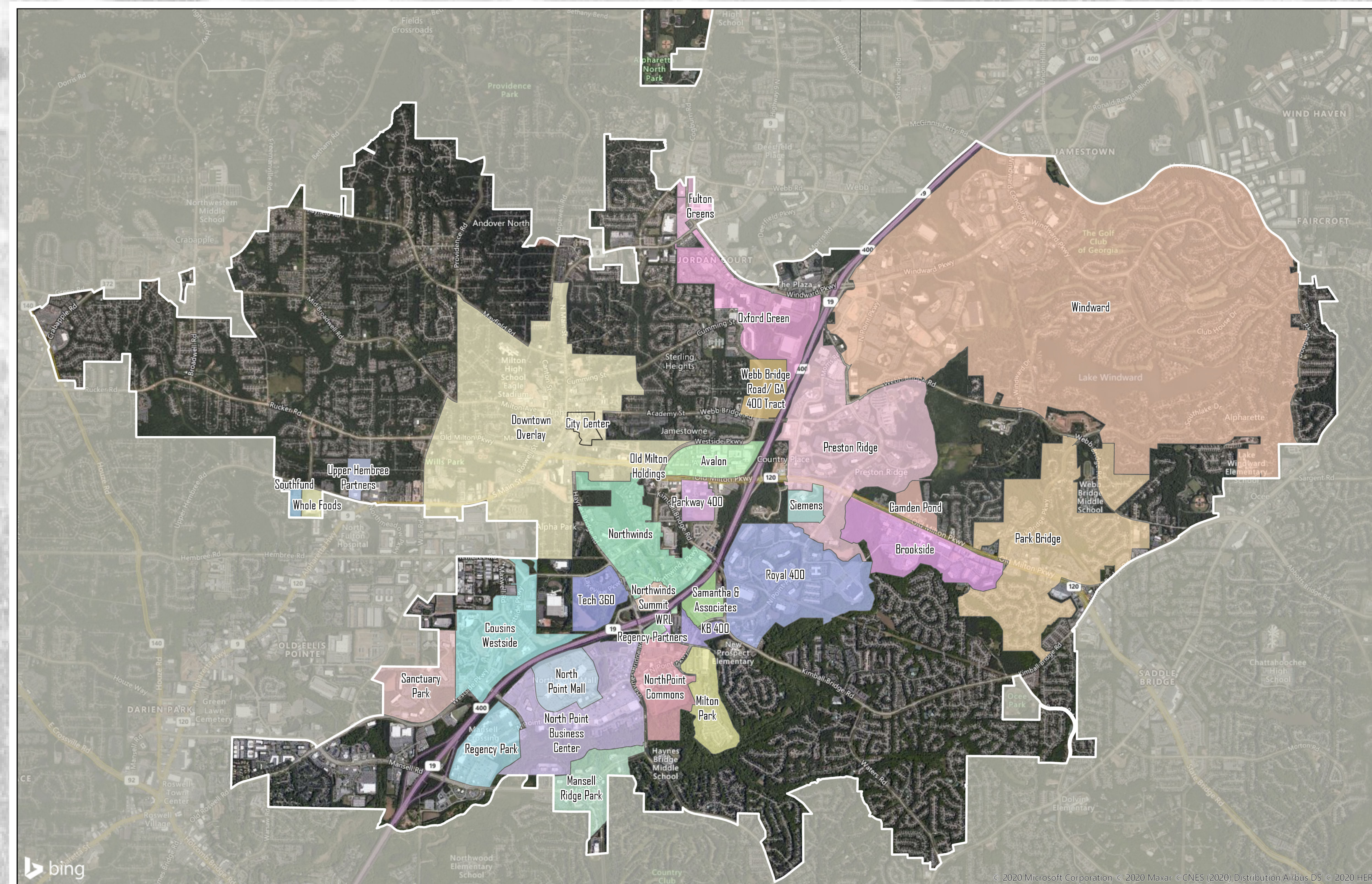
Source: Atlanta Regional Commission

Current Future Land Use Map (2035)



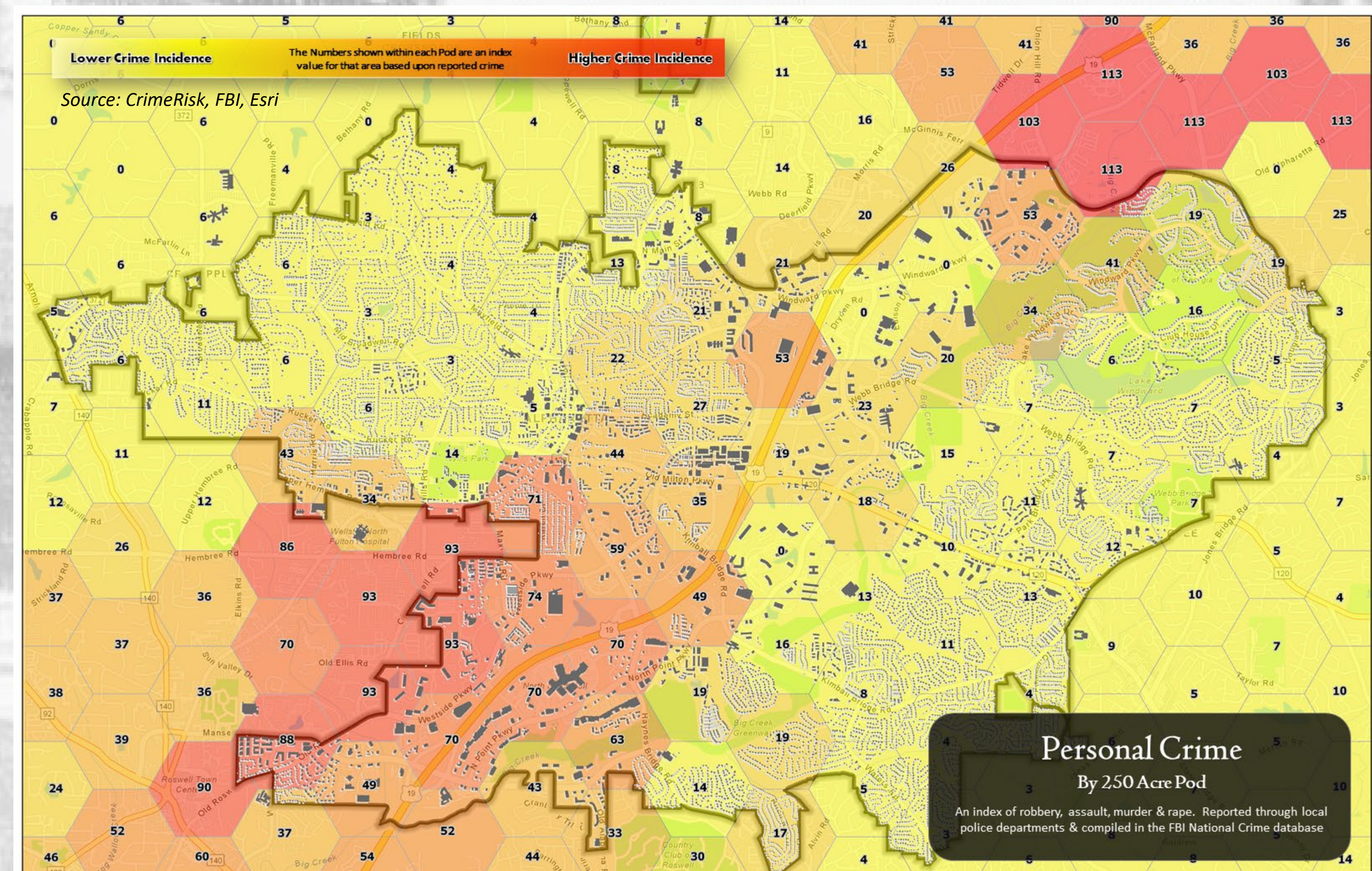
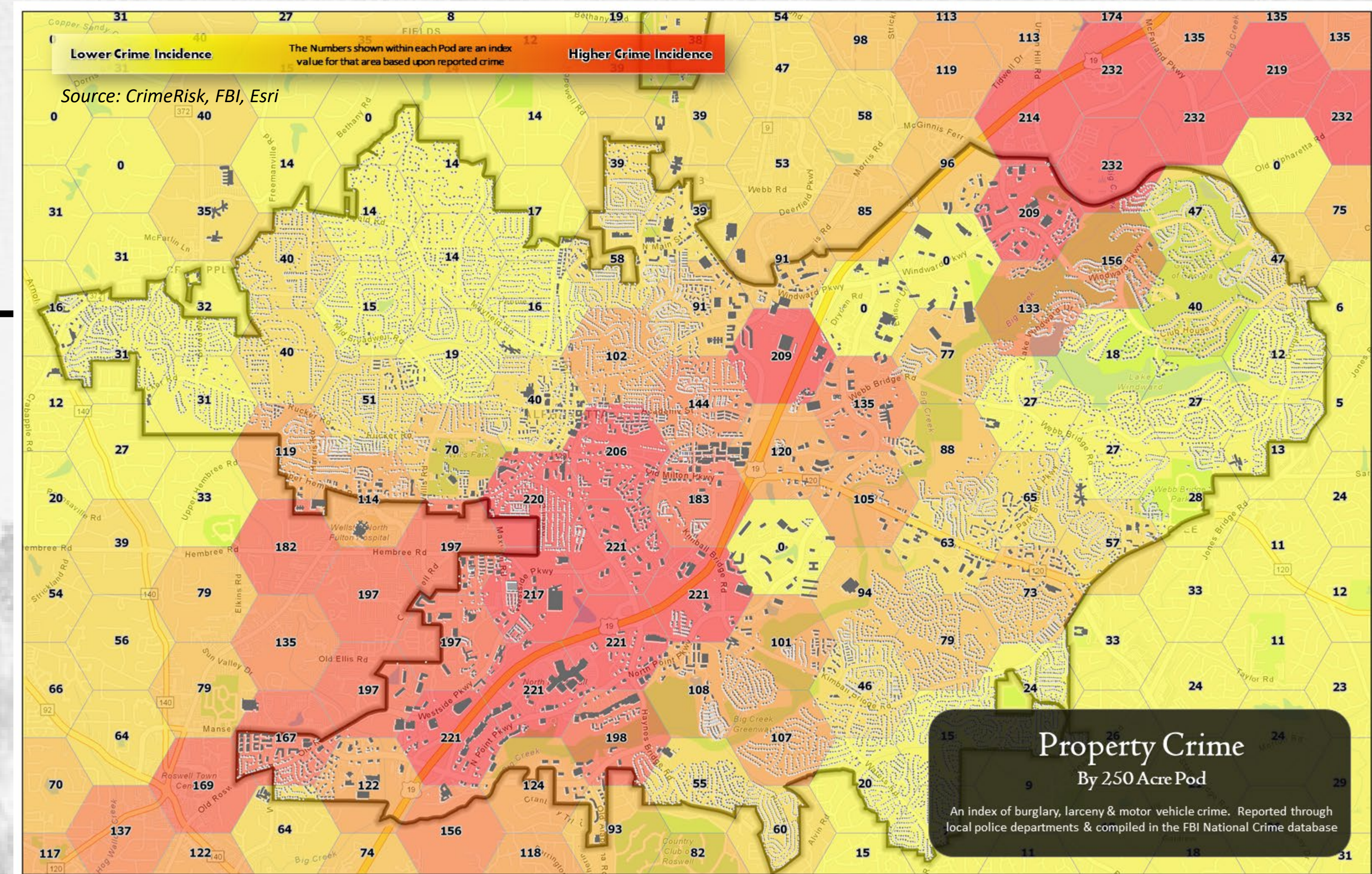
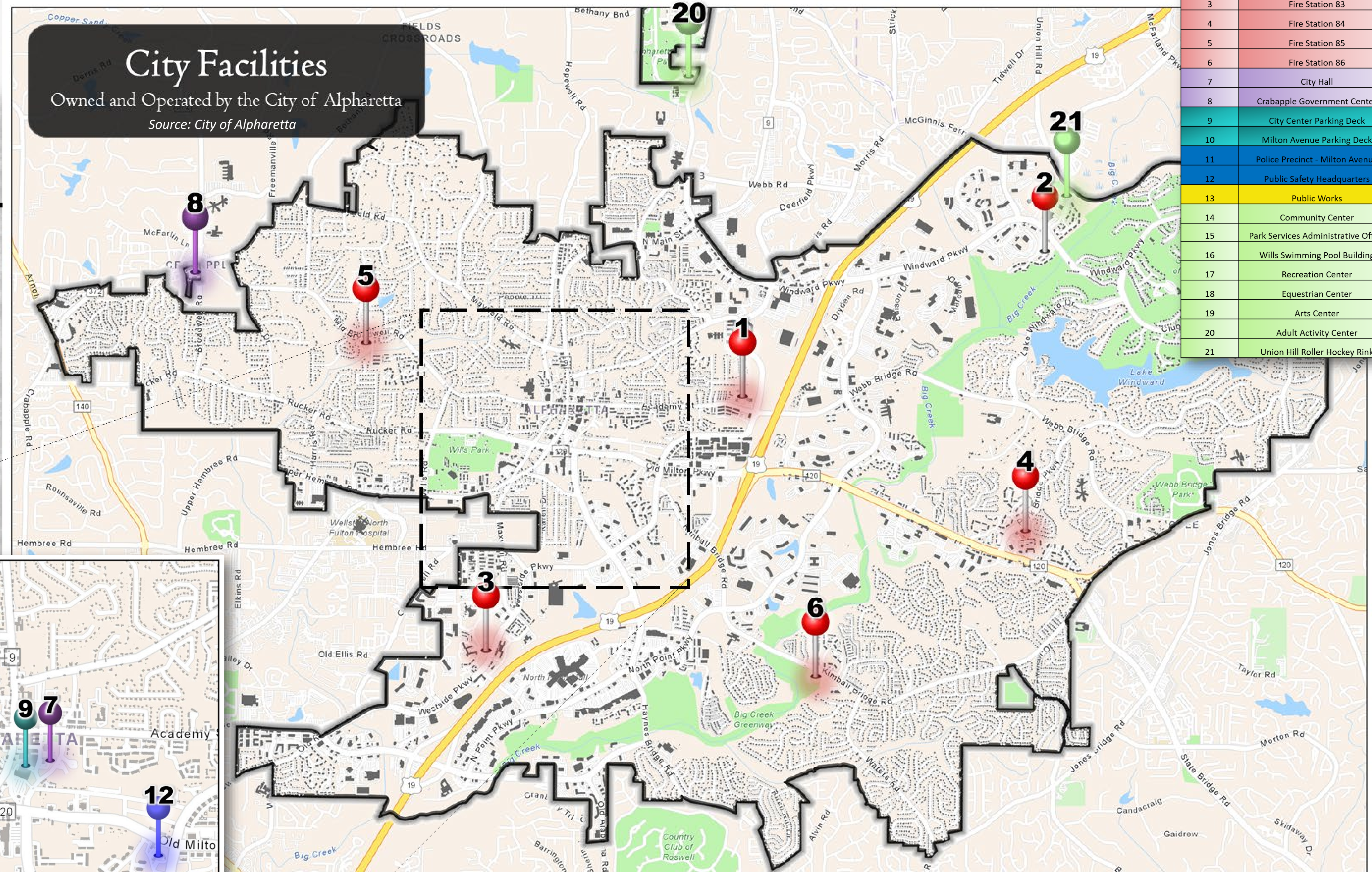
Source: City of Alpharetta

Master Plans

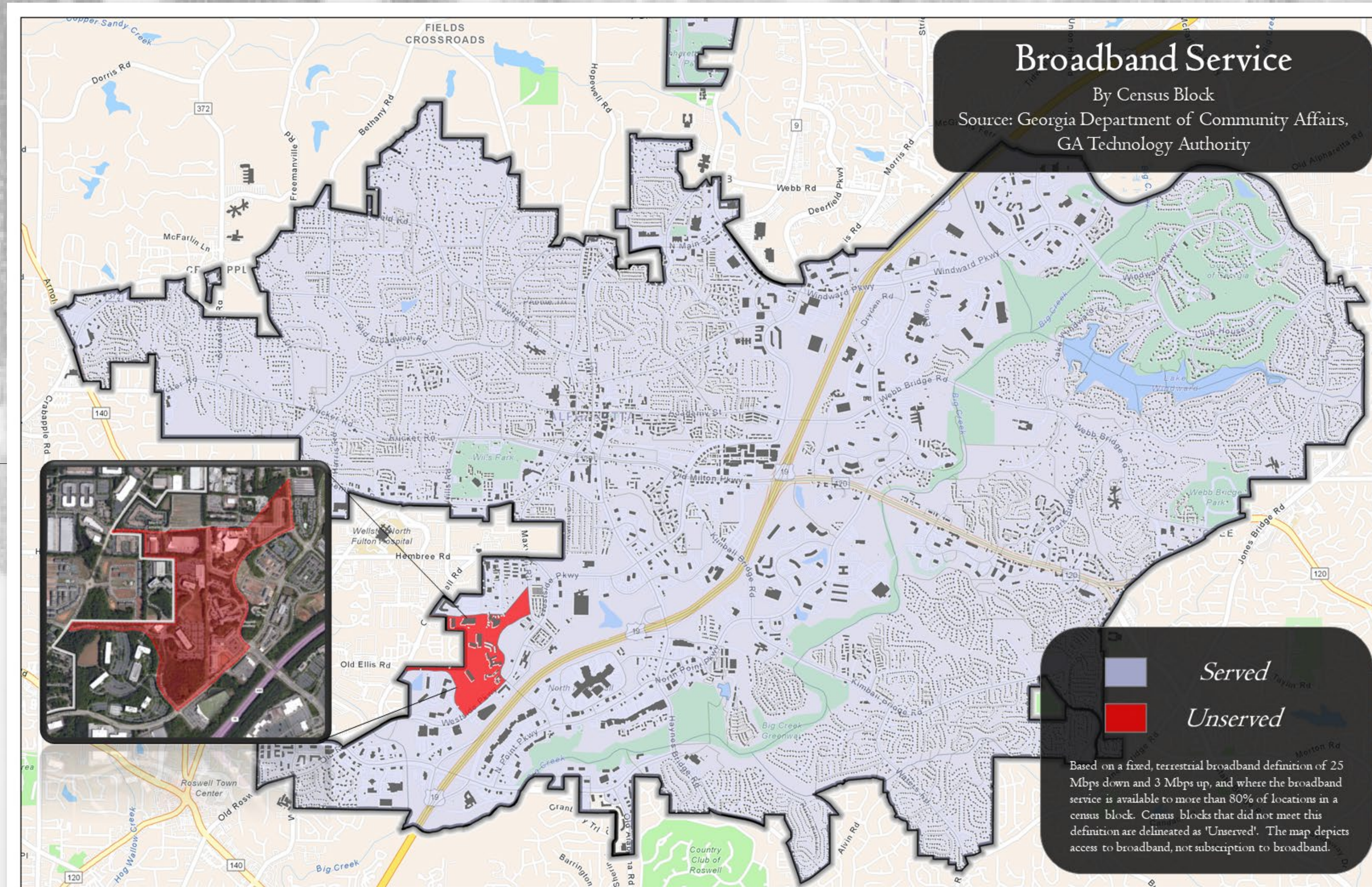


Source: City of Alpharetta

Community Facilities, Public Safety & Broadband



**Compared to National Trends, Alpharetta scored very low (scored very well) in terms of reported personal crime within the City Limits



Source: American Community Survey, Esri