

North Point Activity Center

LIVABLE CENTERS INITIATIVE



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Prepared for:
The City of Alpharetta

Prepared by:
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An aerial photograph of the North Point Activity Center area in Atlanta, Georgia, showing a dense urban grid with various buildings, streets, and green spaces. The map is overlaid with a semi-transparent green filter.

Introduction / Purpose

The North Point Activity Center Livable Centers Initiative (LCI) Study was developed under the direction of the City of Alpharetta with funding assistance from the North Fulton Community Improvement District and Atlanta Regional Commission (ARC). The goal of the LCI program is to encourage planning and investment in existing Activity Centers, integrate land use and transportation planning, and encourage the creation of more sustainable, livable communities consistent with regional development policies. Communities who successfully complete and adopt LCI Plans and show progress toward meeting the plan's initiatives through enacting appropriate development regulations, approving commensurate development projects, and showing local commitment toward necessary transportation improvements may be awarded up to \$4 million in funding toward each of two pre-qualified transportation improvement projects.

The North Point LCI outlines a development vision for the future of the North Point Activity Center and a series of transportation improvements to sustain and enhance the area as a high quality place for businesses, employees, shoppers, and residents. The plan outlines three character areas to guide future development of the Activity Center:

- A mid-rise, walkable, mixed use district along Encore Parkway from North Point Parkway to Westside Parkway;
- Two higher access, mixed-use commercial centers at the interchanges of Georgia 400 at Mansell and Haynes Bridge Road; and
- Two transitional areas between the core of the Activity Center and surrounding areas.

Following the goals and requirements of the Livable Centers Initiative program, this report is divided into three sections. Section One includes an inventory and assessment of existing conditions and outlines important issues, opportunities and challenges facing the future of the North Point Activity Center. Section Two outlines the future development vision, development concepts, and transportation projects to create a more livable, walkable, mixed-use environment. The third section includes the 5-year action plan and identifies tools and funding sources to implement the recommended public improvements over the next 25 years. The appendix includes a description of LCI Program Goals and a summary of the public participation process that shaped the plan.

