



# **2017 North Point LCI Update**

City of Alpharetta  
City Council Meeting  
June 19, 2017



# North Point LCI History

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Original LCI plan adopted in 2008

Resulted in:

- Encore Parkway Bridge and Corridor Enhancements
- Mansell and Haynes Bridge corridor and signal enhancements
- Interchange landscaping

Laid the foundation for North Point Area Design Guidelines

# Planning Team



Kimley»Horn

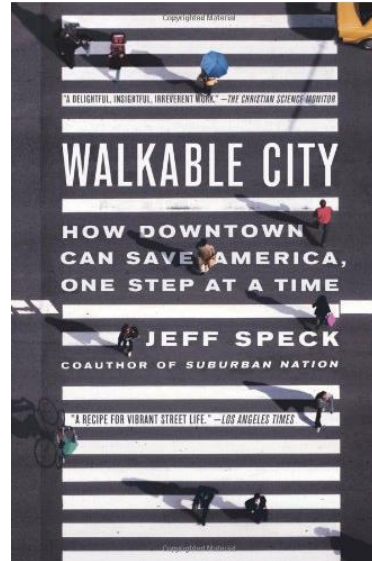


BleaklyAdvisoryGroup

**Kimley-Horn-**  
Locally-based  
planners and  
designers with  
history of  
community  
planning success

**Bleakly-**  
Atlanta-based  
real estate  
market analysts

# Planning Team



**Jeff Speck-**  
nationally  
respected planner  
with a focus on  
creating walkable  
cities



**Revel-**  
Creative real  
estate services  
company with a  
focus on fresh,  
innovative retail  
environments and  
strategies



# Projected Outcomes

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- Assess previous plan successes and obstacles
- Update and clarify the community's vision for the district
- Identify and prioritize public investments—particularly related to walkability and placemaking
- Develop strategy and policy enhancements to realize the community's vision
- Assist property owners in understanding the scale, design, and location of desired future development



# Process

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## Existing Plan Assessment-

- Review of area progress and obstacles
- Core Team Kick-off Meeting
- Public Meeting #1

## Market Analysis-

- Identify trade area and customer profiles
- Project Management Team Review



# Process

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## Plan Development-

- Walkability/design assessment
- Core Team Meeting #2
- Public Workshop #2
- Preliminary concept development
- Core Team Meeting #3

## Action Plan-

- Major Property Owner Outreach
- Public Workshop #3
- Core Team Meeting #4
- City Council Review and Adoption

# Project Schedule

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**Existing Plan  
Assessment**



**Market Analysis**



**Plan Development**



**Action Plan**

