



NORTH POINT

ALPHARETTA, GA



North Point is Vibrant

North Point is Vibrant. North Point is a robust commercial center at the heart of a growing regional economy with significant opportunities for retail, residential, office, recreation, and cultural uses and activities.



North Point is Green

North Point is an eco-district interwoven with green oases, restored streams and wetlands, and opportunities for parks and unique places providing respite for people and habitat for native plants and animals.



North Point is Walkable

North Point is a place defined by mature tree canopies and connected forested areas threaded with trails and pathways to provide easy access to its many shopping, dining, and entertainment destinations.



North Point is Livable

With access to major employers, transportation options, housing choices, activity centers, and human-scale spaces, North Point well-positioned to become a livable community within the metro area.

2018 North Point LCI

In 2017, the City of Alpharetta and the Atlanta Regional Commission teamed up to study the North Point Area and update its 2008 LCI Plan. The updated plan aimed to address current challenges for growth and to create future opportunities by focusing on walkability and quality development. Through public engagement and input from city council, city staff, and private stakeholders, the consultant team made recommendations for 100-day and 5-Year action plans that were adopted by the City in February of 2018.



North Point LCI Creative Placemaking Plan

As recommended by the 2018 LCI Plan, the City of Alpharetta is pursuing a Creative Placemaking Plan that will examine options to improve safety and walkability along the North Point Parkway corridor. The study will also formulate wayfinding concepts, streetscape design guidelines, and a signage program and plan to encourage efficient and safe movement of pedestrians, bicycles and vehicles in, through and around the North Point area. The project shall recommend a diversity of types of public art to make the corridor attractive and interactive. Lastly, as part of the study process and public outreach, the City will implement a temporary project to demonstrate potential outcomes of the plan.



Terms & Definitions

The Atlanta Regional Commission's Livable Centers Initiative (LCI) is a grant program that incentivizes local jurisdictions to re-envision their communities as vibrant, walkable places that offer increased mobility options, encourage healthy lifestyles and provide improved access to jobs and services.¹

Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.²

Ecodistricts are distinct areas or neighborhoods that provide a uniquely valuable scale to introduce and accelerate investments that can achieve profound improvements in equity, resilience, and climate protection - linking energy, transportation, water, and land use in an integrated, efficient resource system. These neighborhoods are small enough to innovate and big enough to leverage meaningful investment and public policy.³

¹ atlantaregional.org

² Partnership for Public Spaces "PLACEMAKING: What if we built our cities around places?"

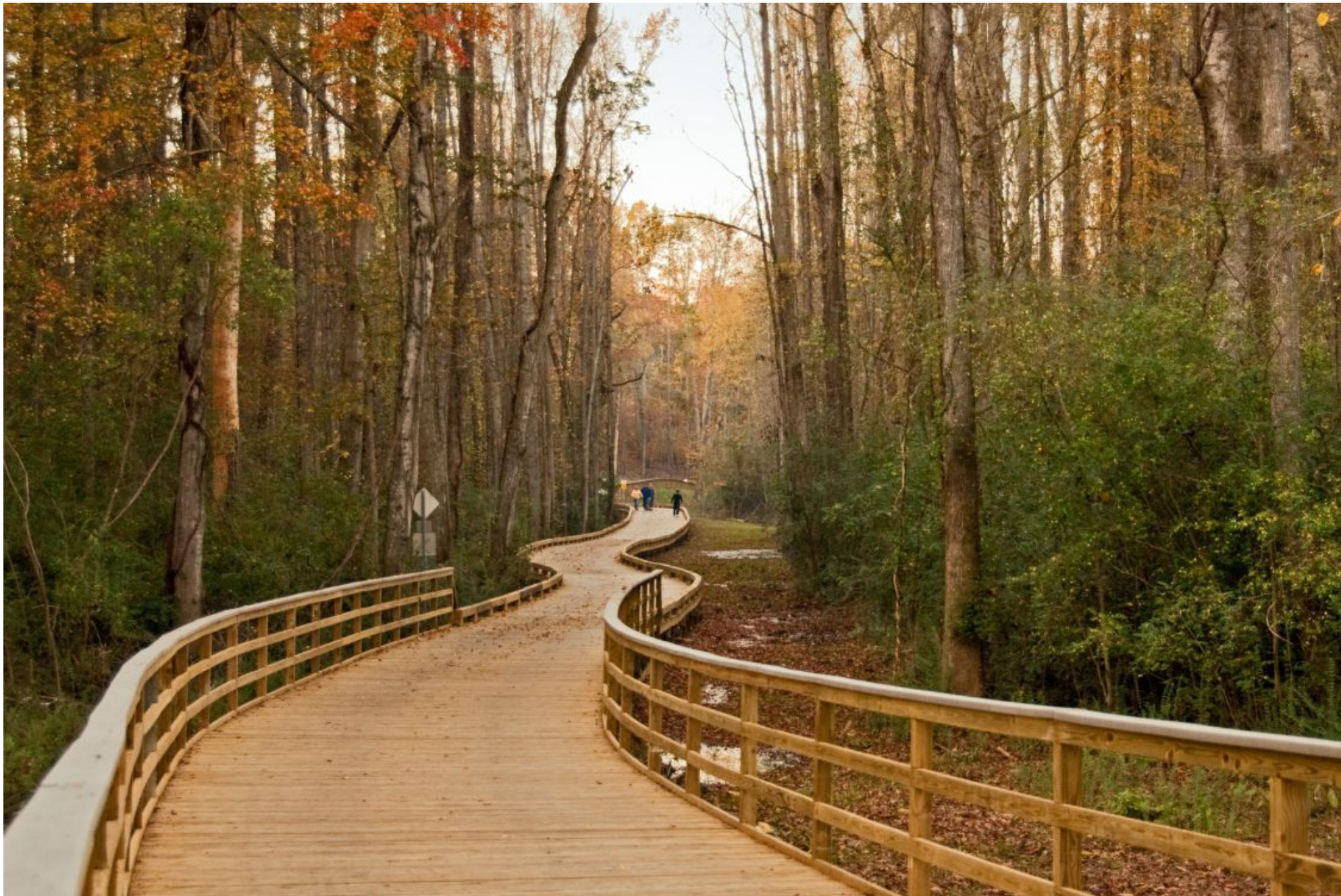
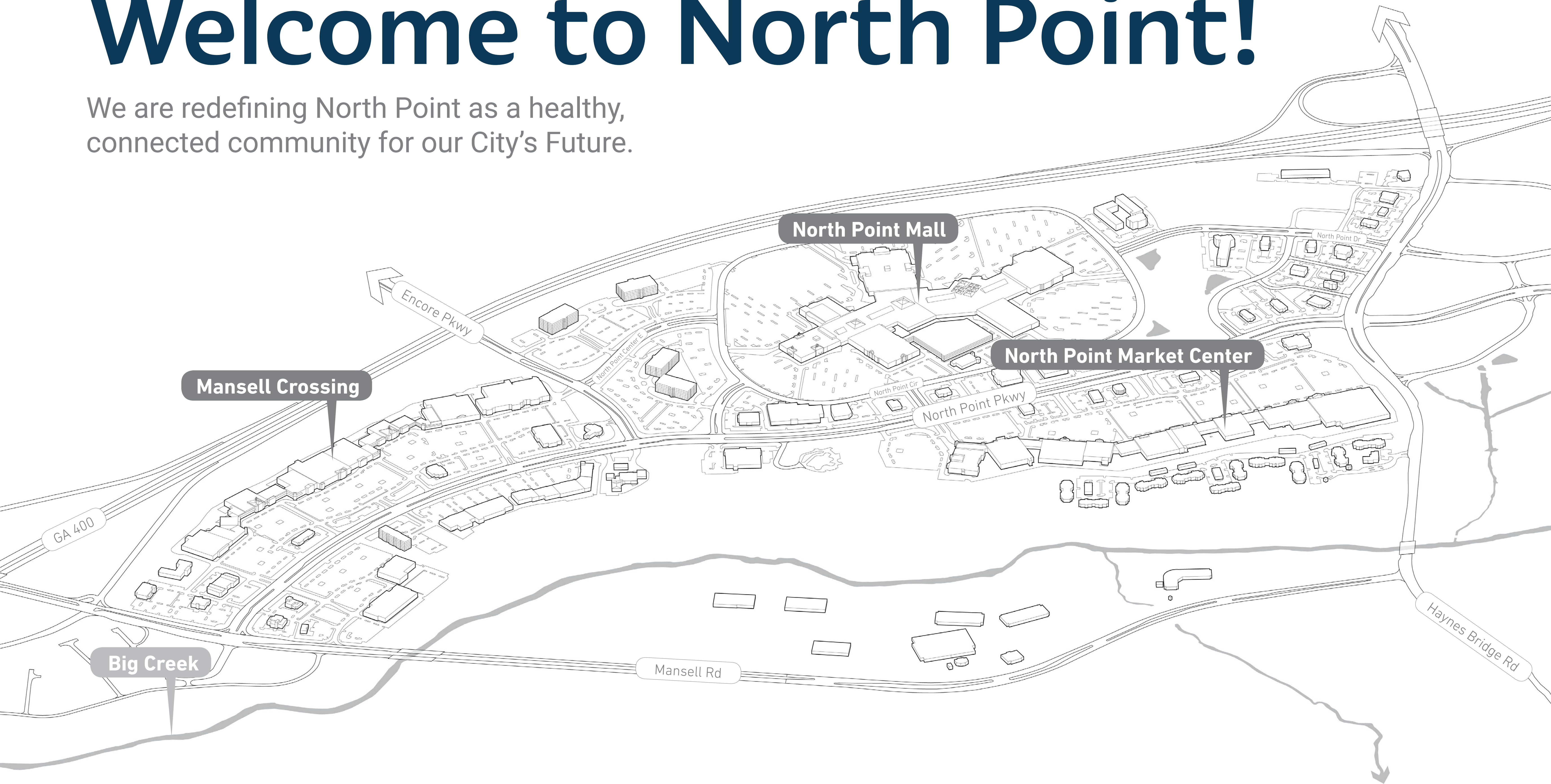
³ ecodistricts.org; cnt.org/ecodistricts

Project Schedule

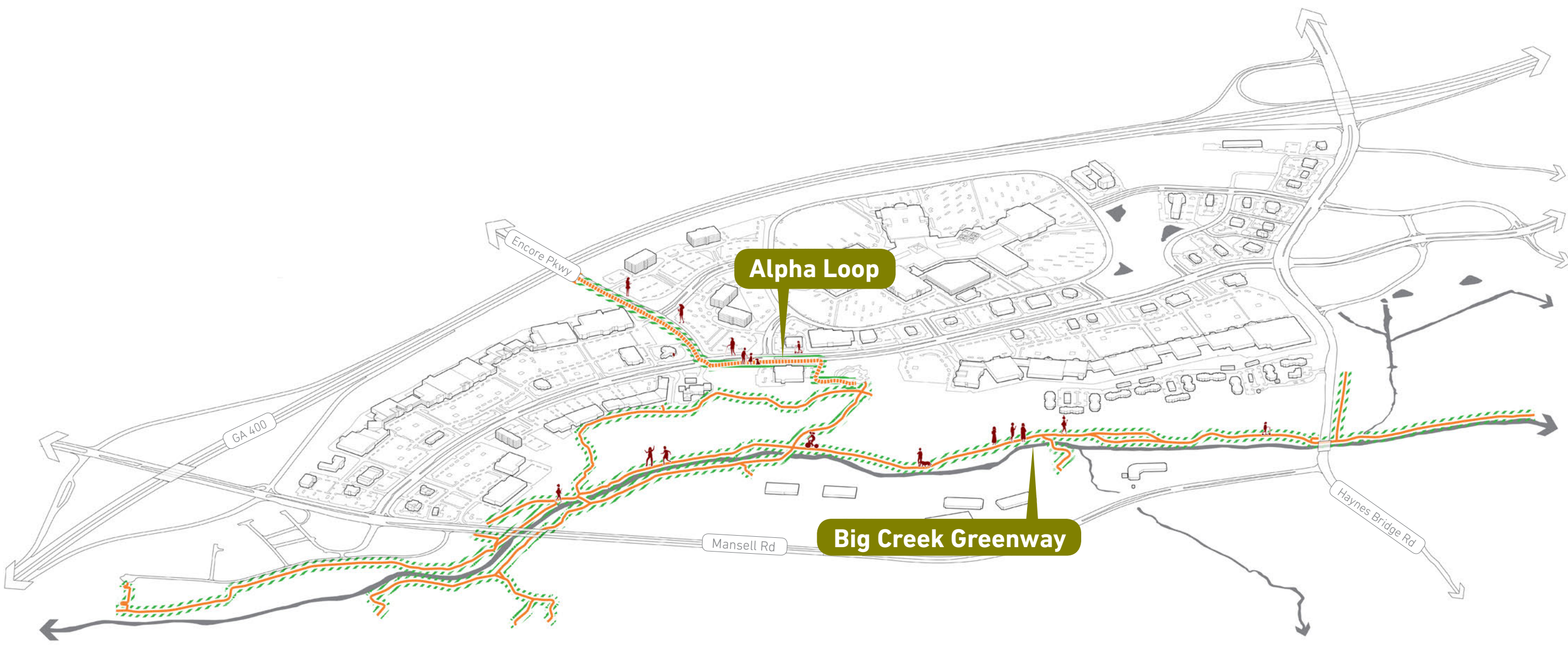


Welcome to North Point!

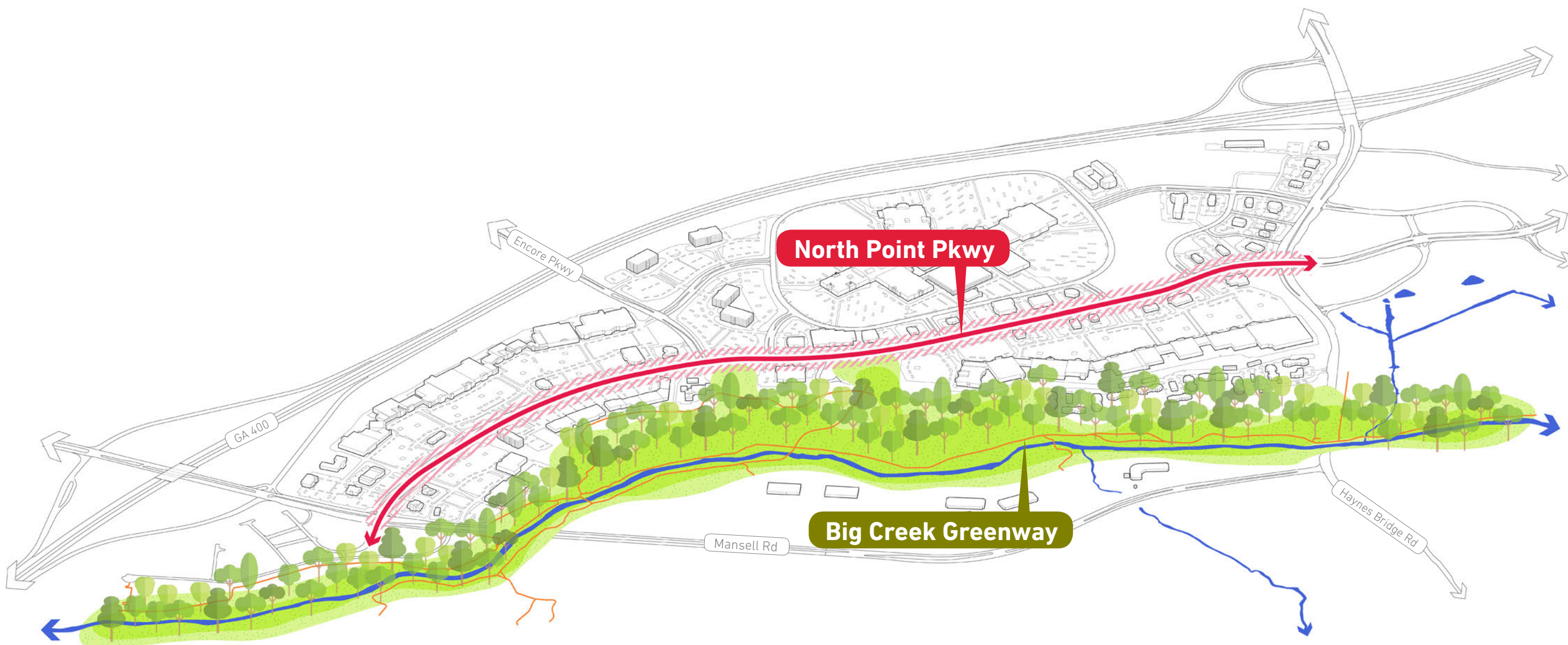
We are redefining North Point as a healthy, connected community for our City's Future.



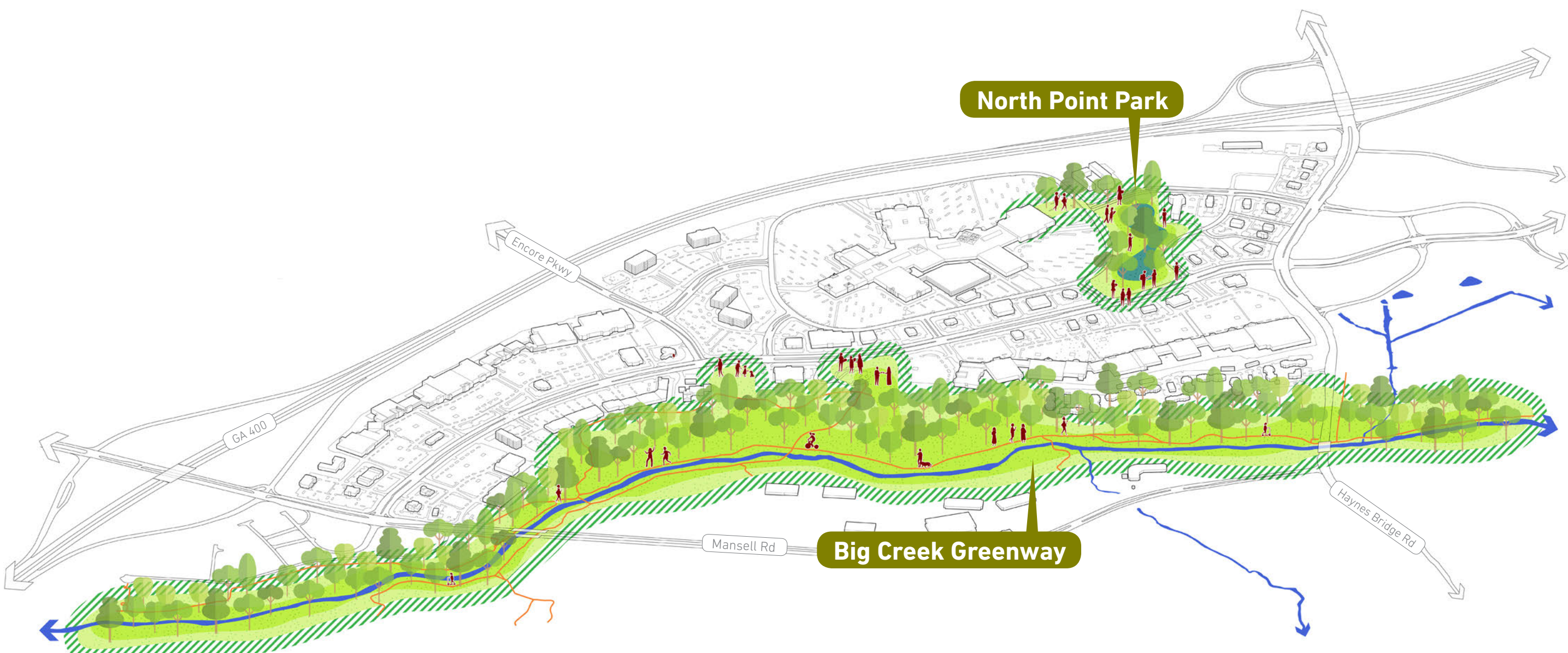
Drivers of Value



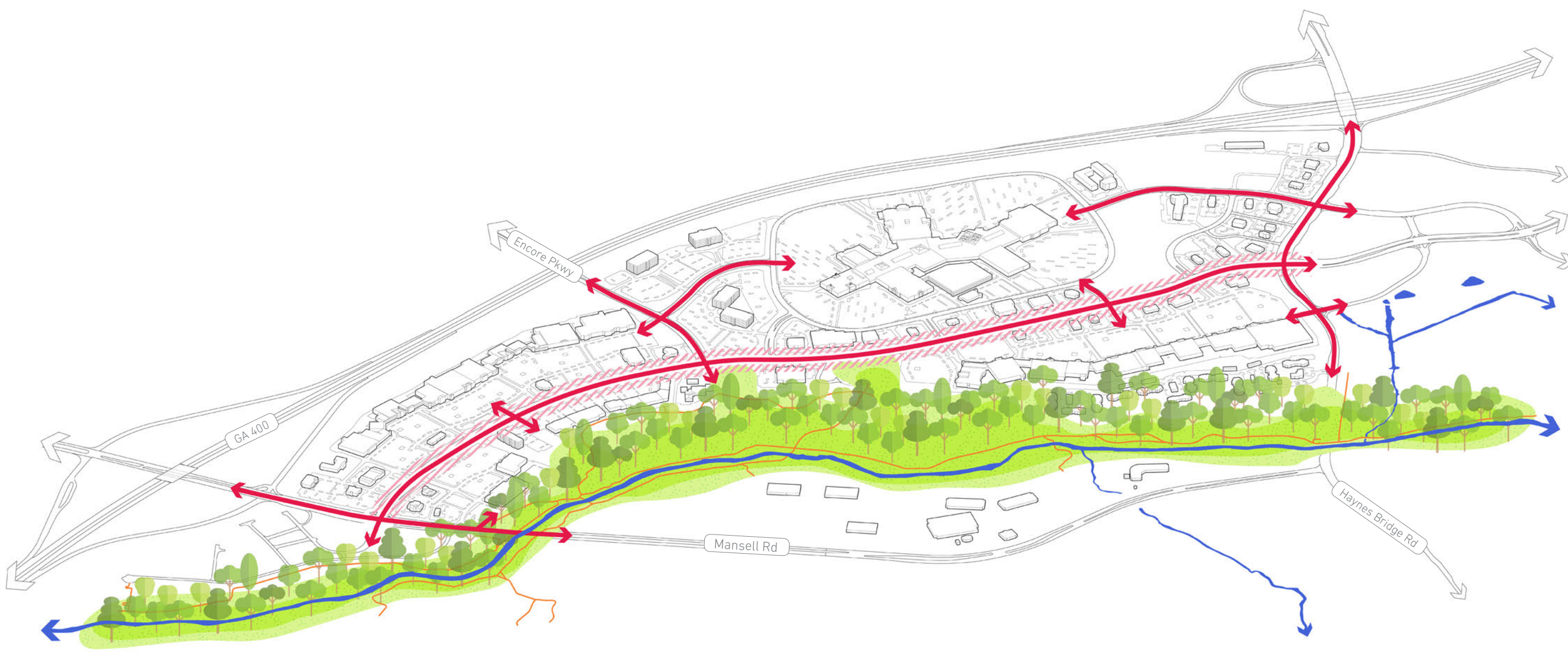
Trails & Greenways



Key Corridors

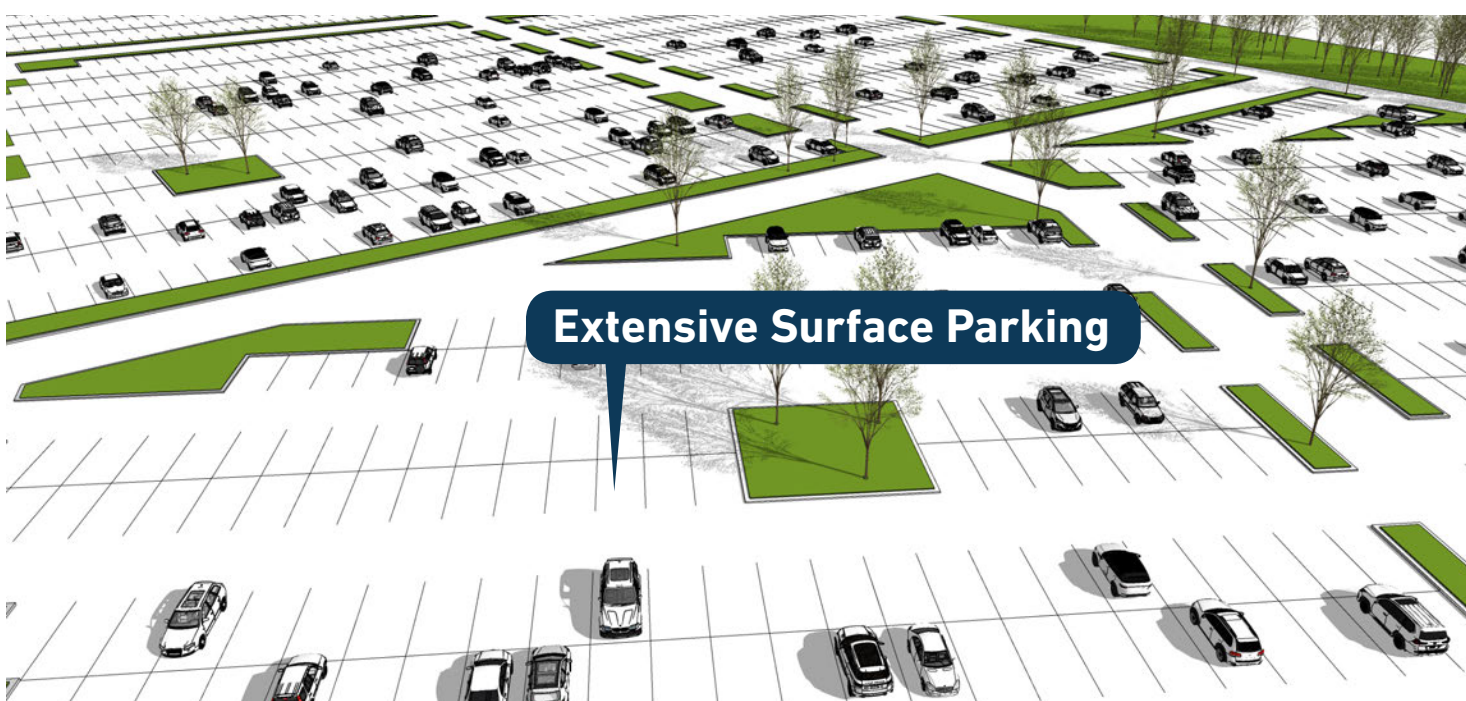
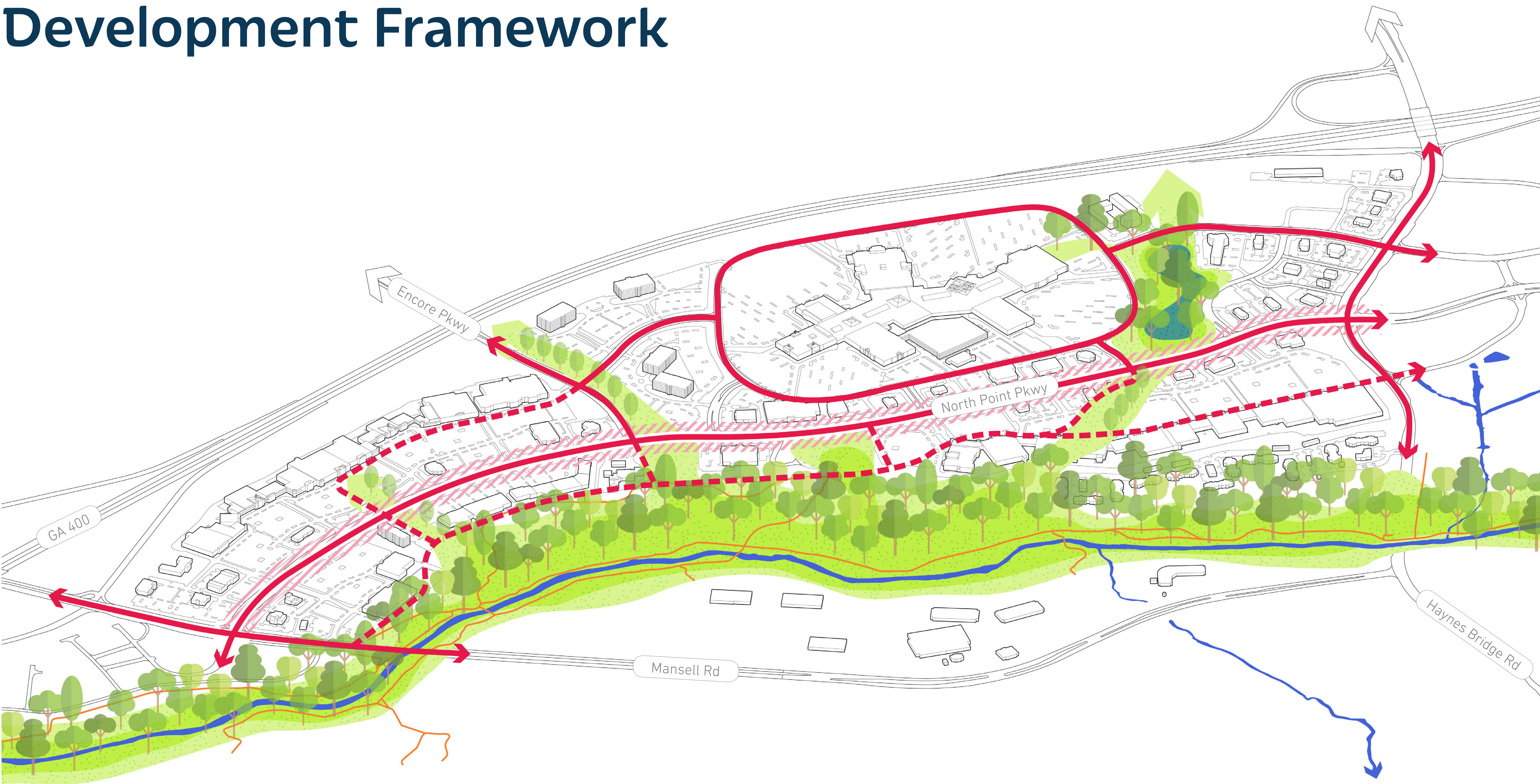


Parks & Open Space



Human-scaled Urban Form

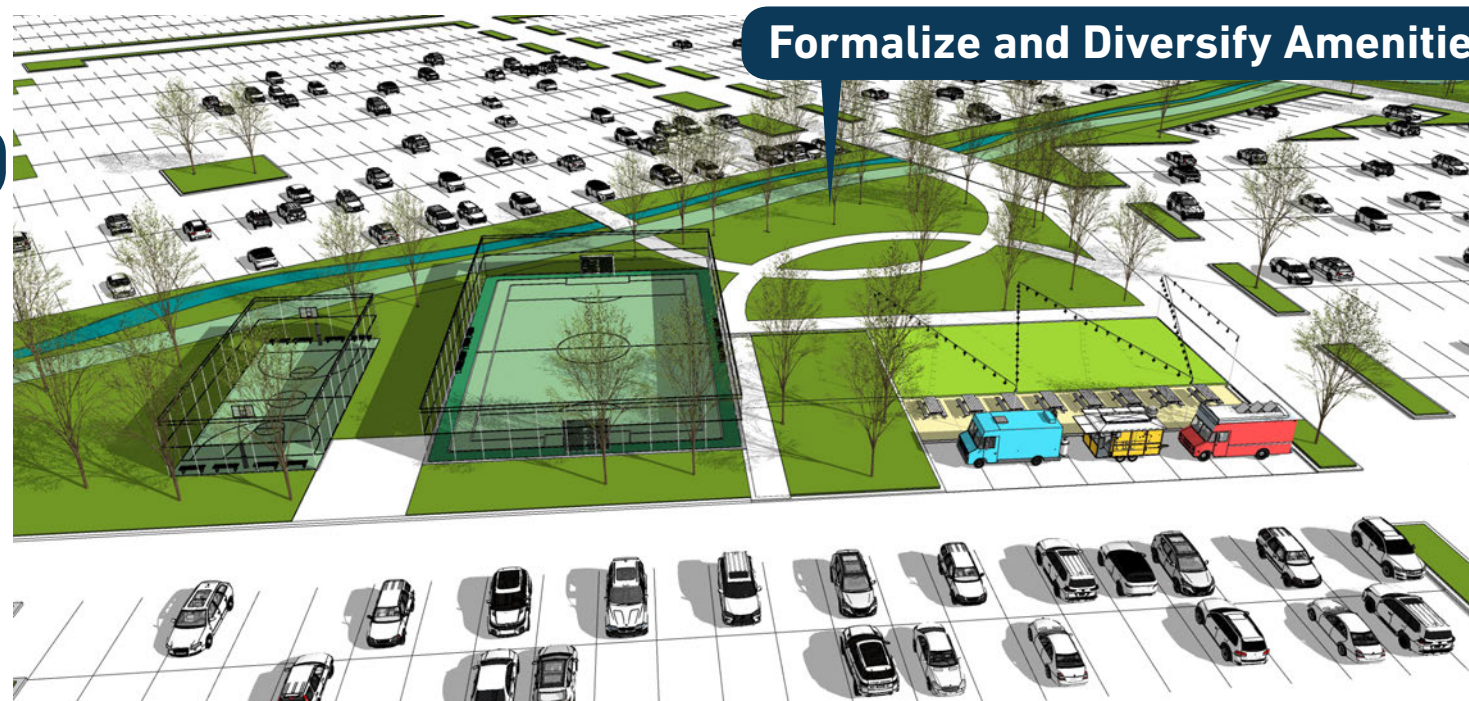
Development Framework



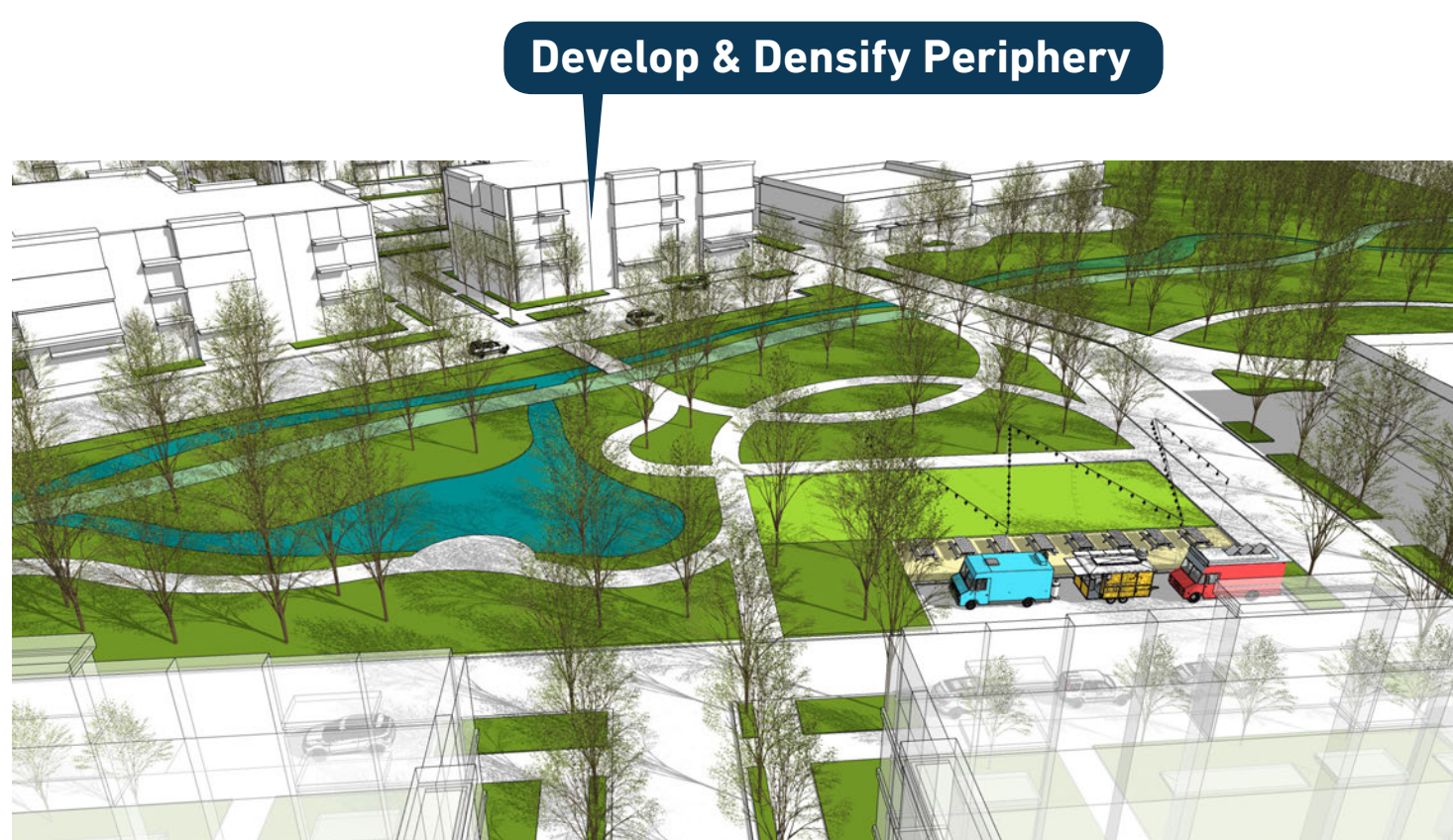
Existing Condition



Short Term Intervention



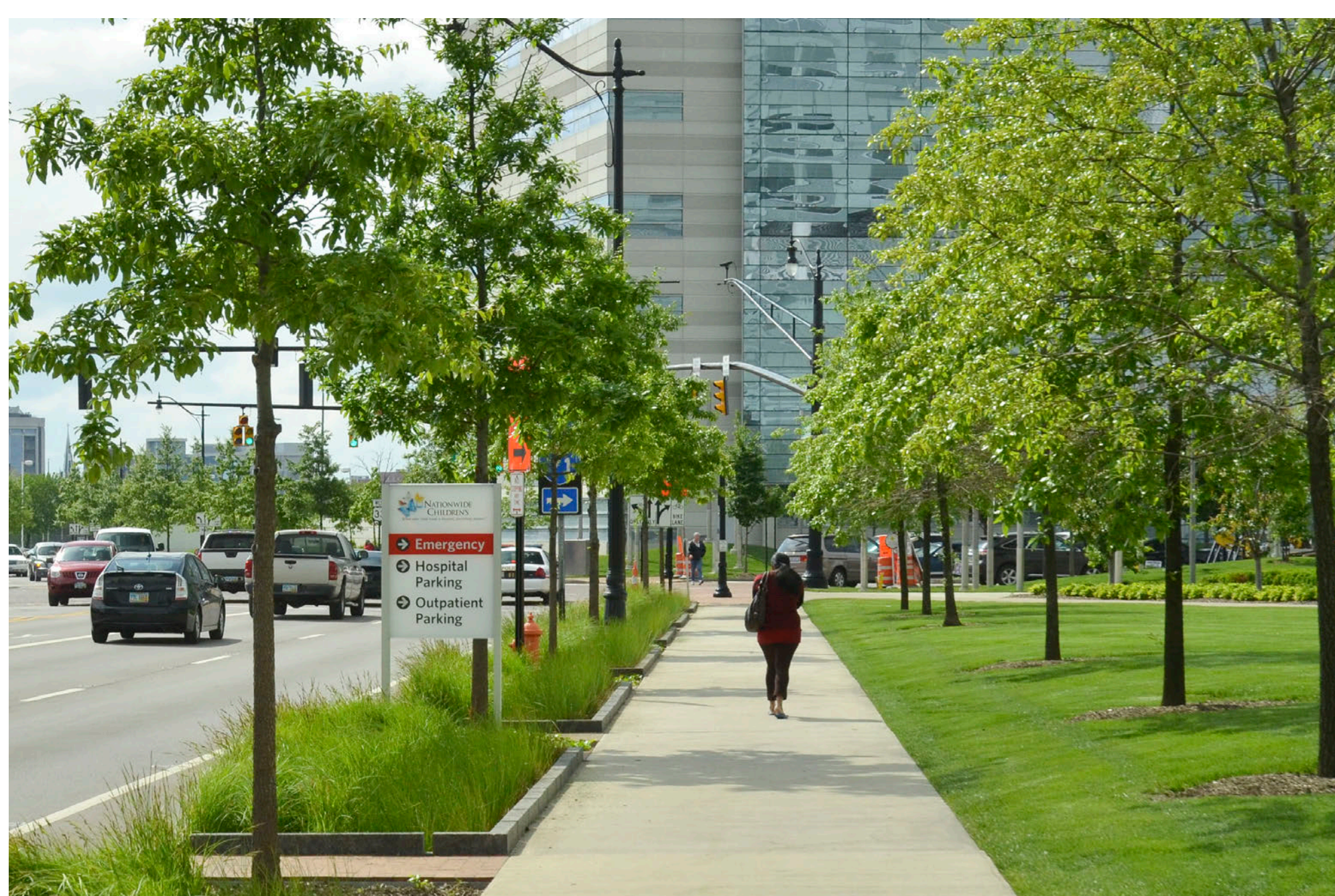
Midterm Intervention



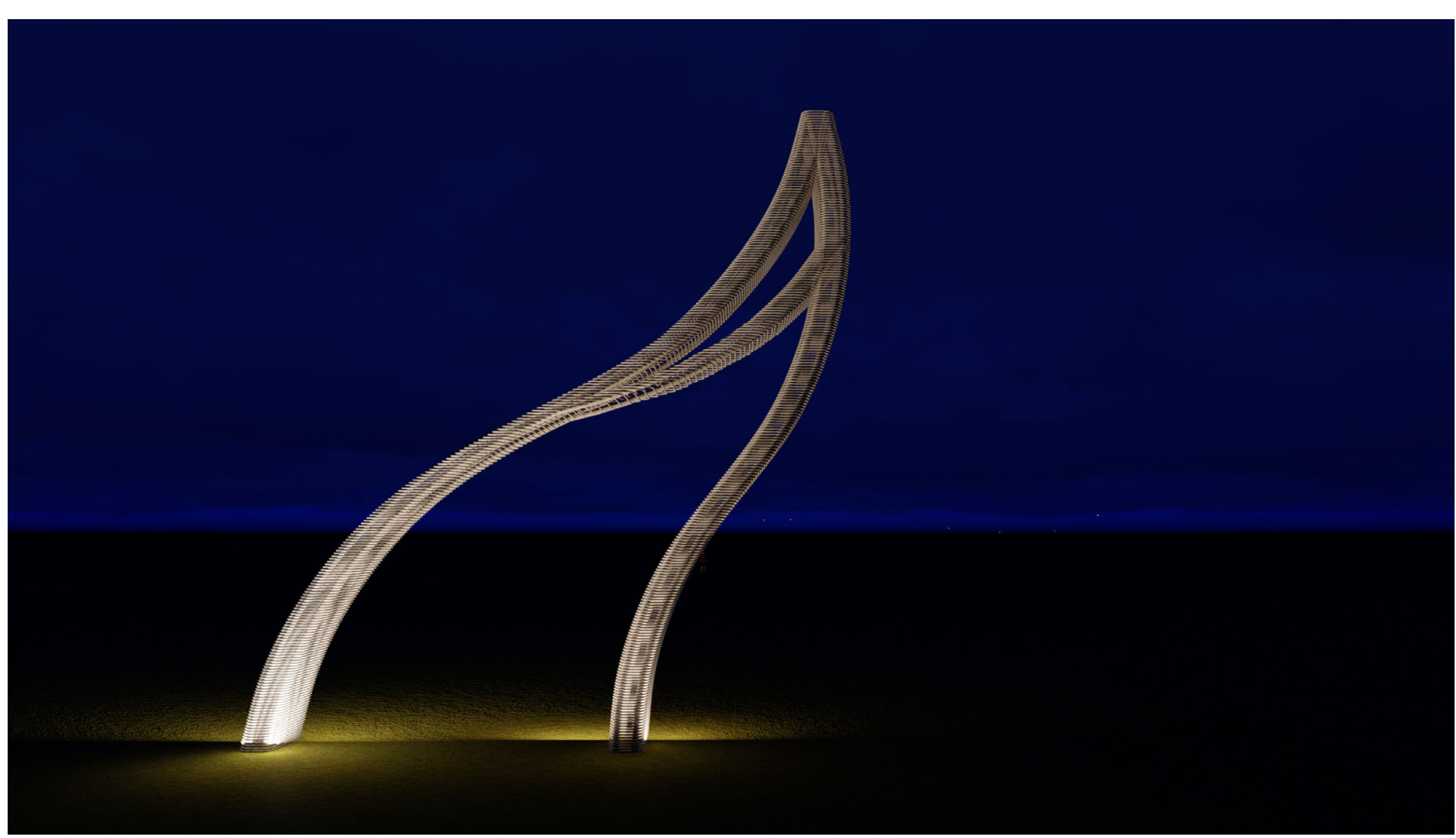
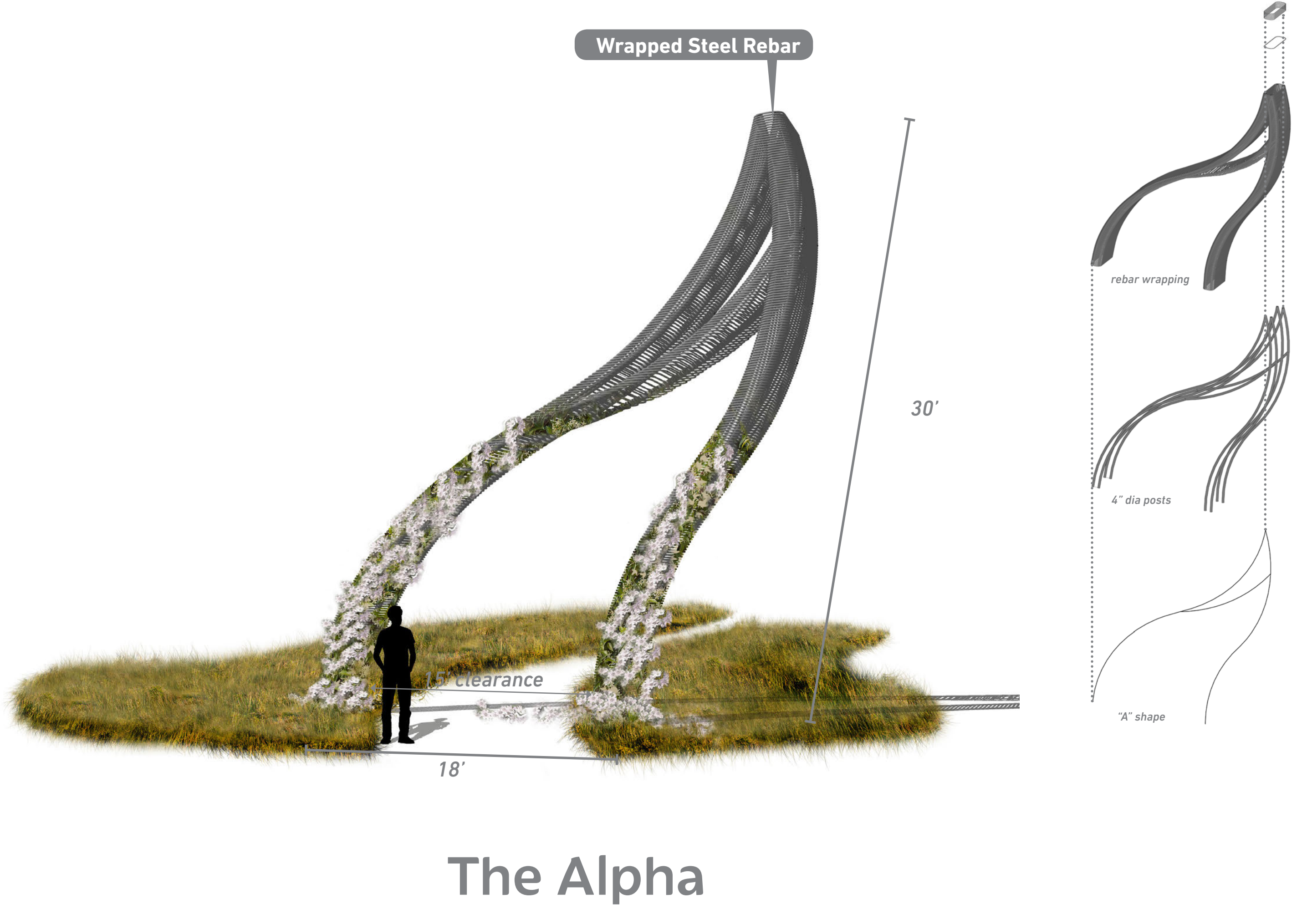
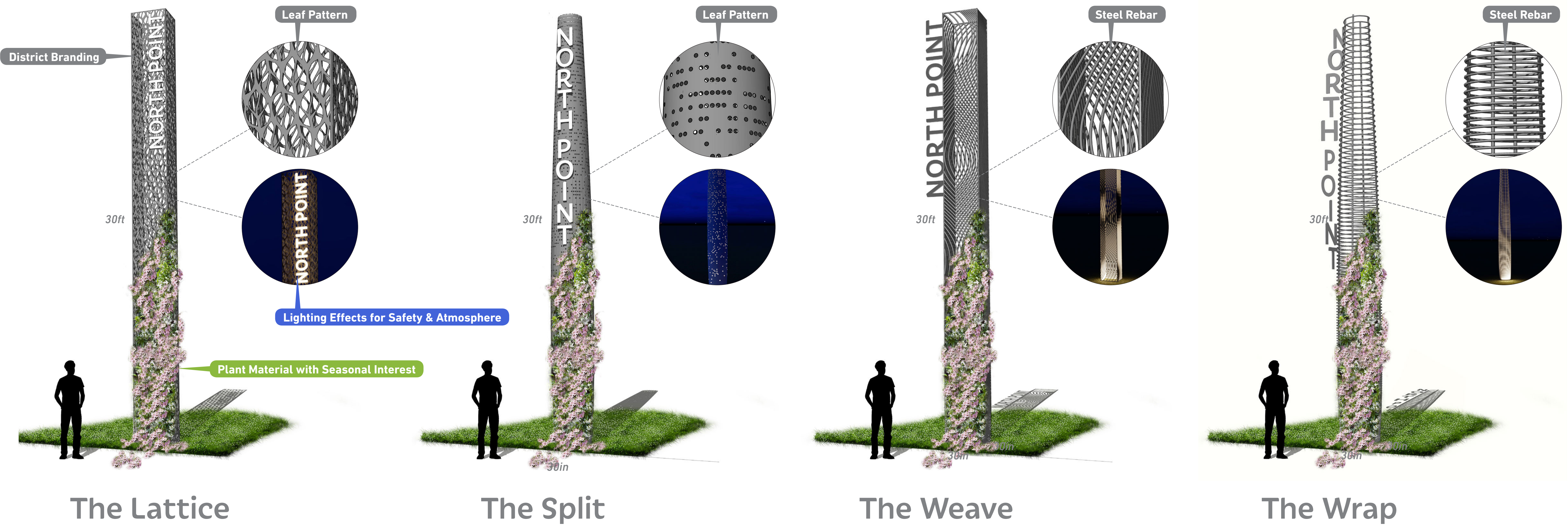
Long Term Intervention

The PARKway

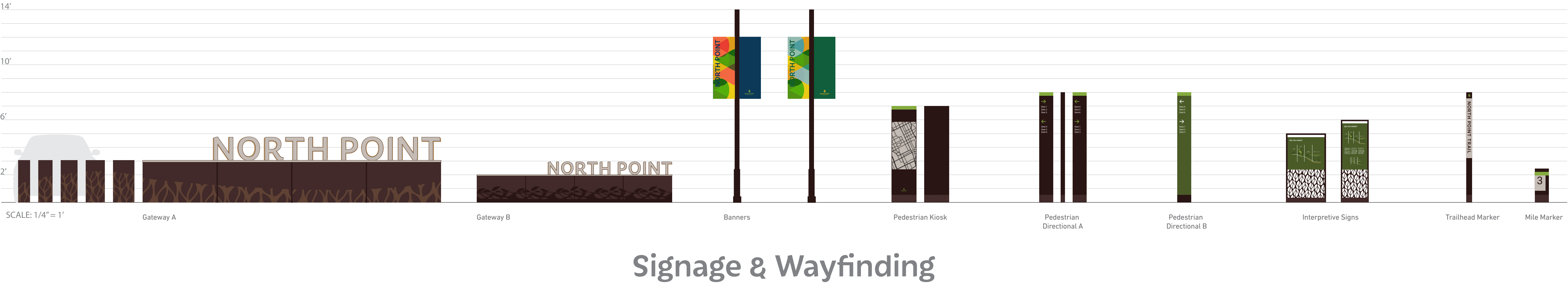
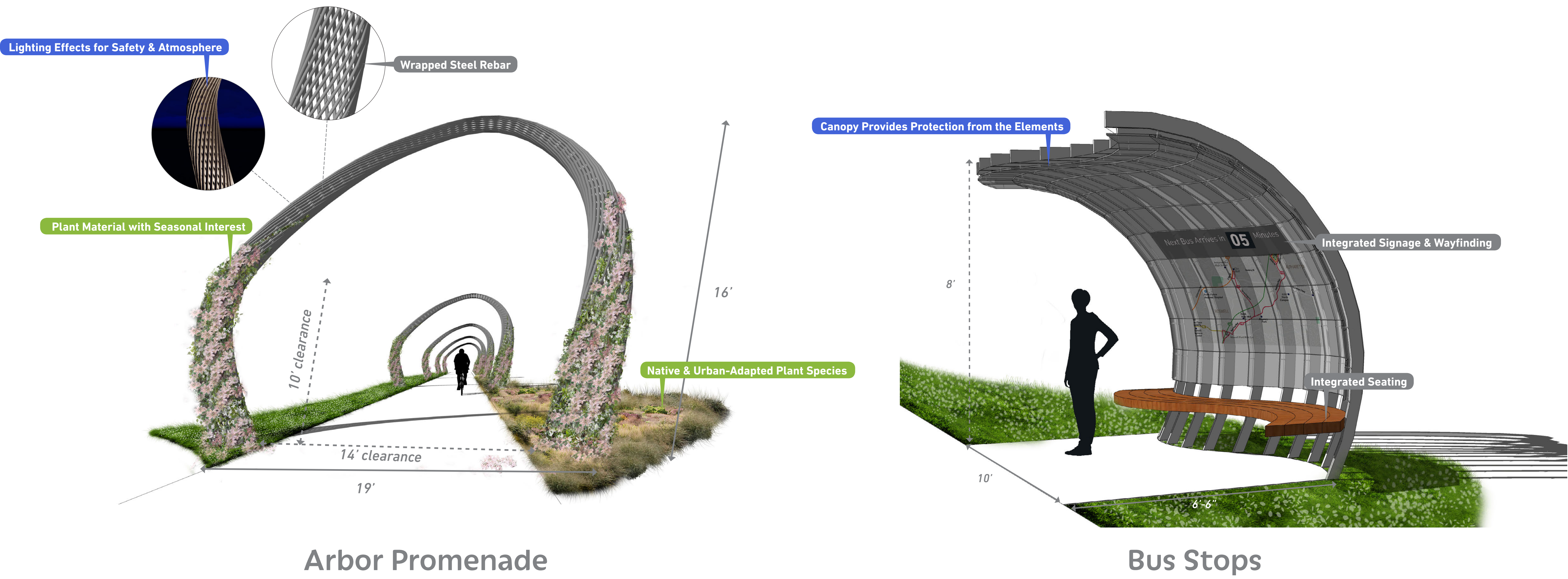
The PARKway is a pedestrian paradise defined by it's human-scaled spaces, lush native landscapes, and innovative features.



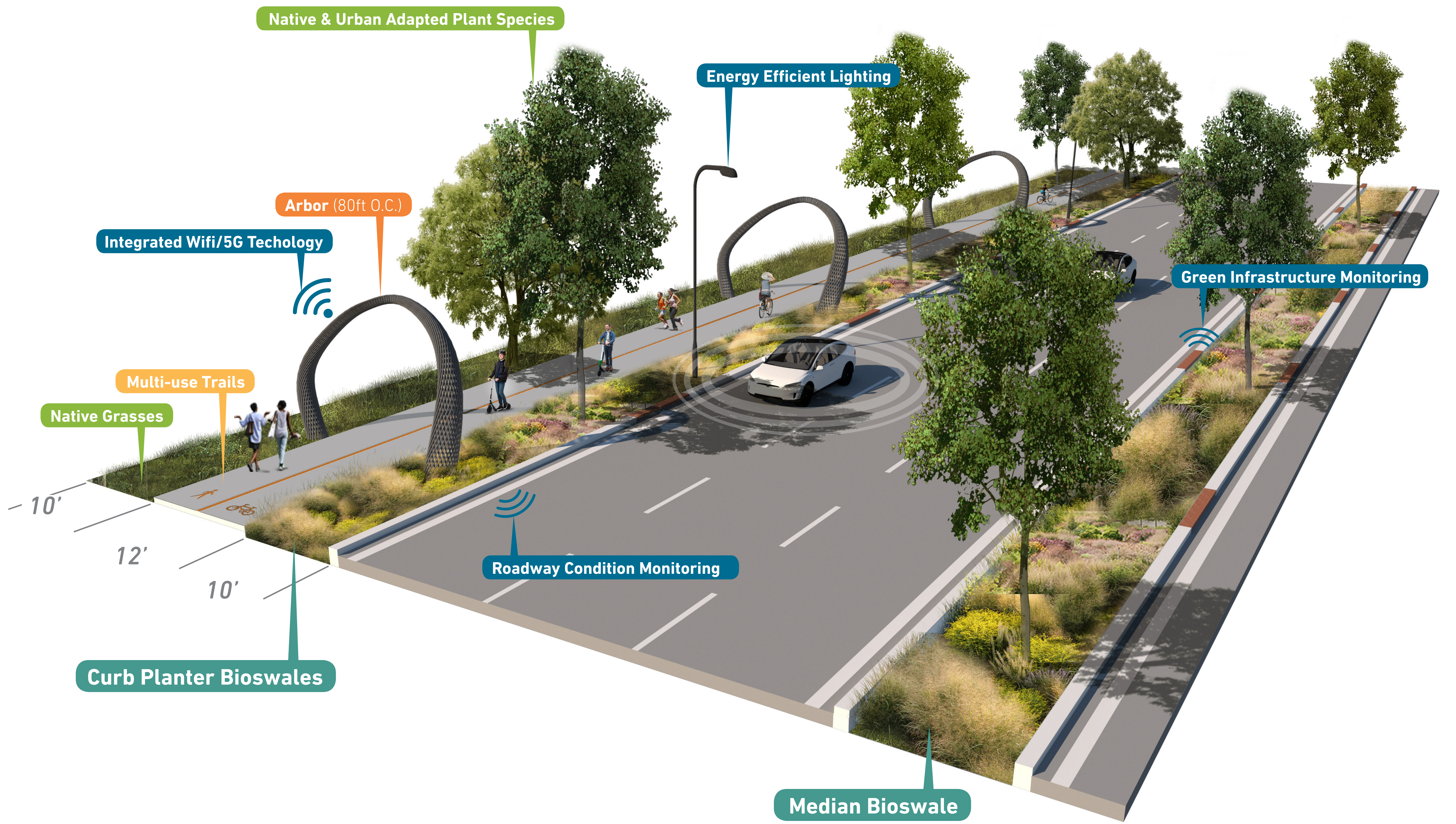
District Thresholds



Pedestrian Experience



PARKway Typical Section





Tell Us What You Think...

...about the PARKway!


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...about the District Thresholds!

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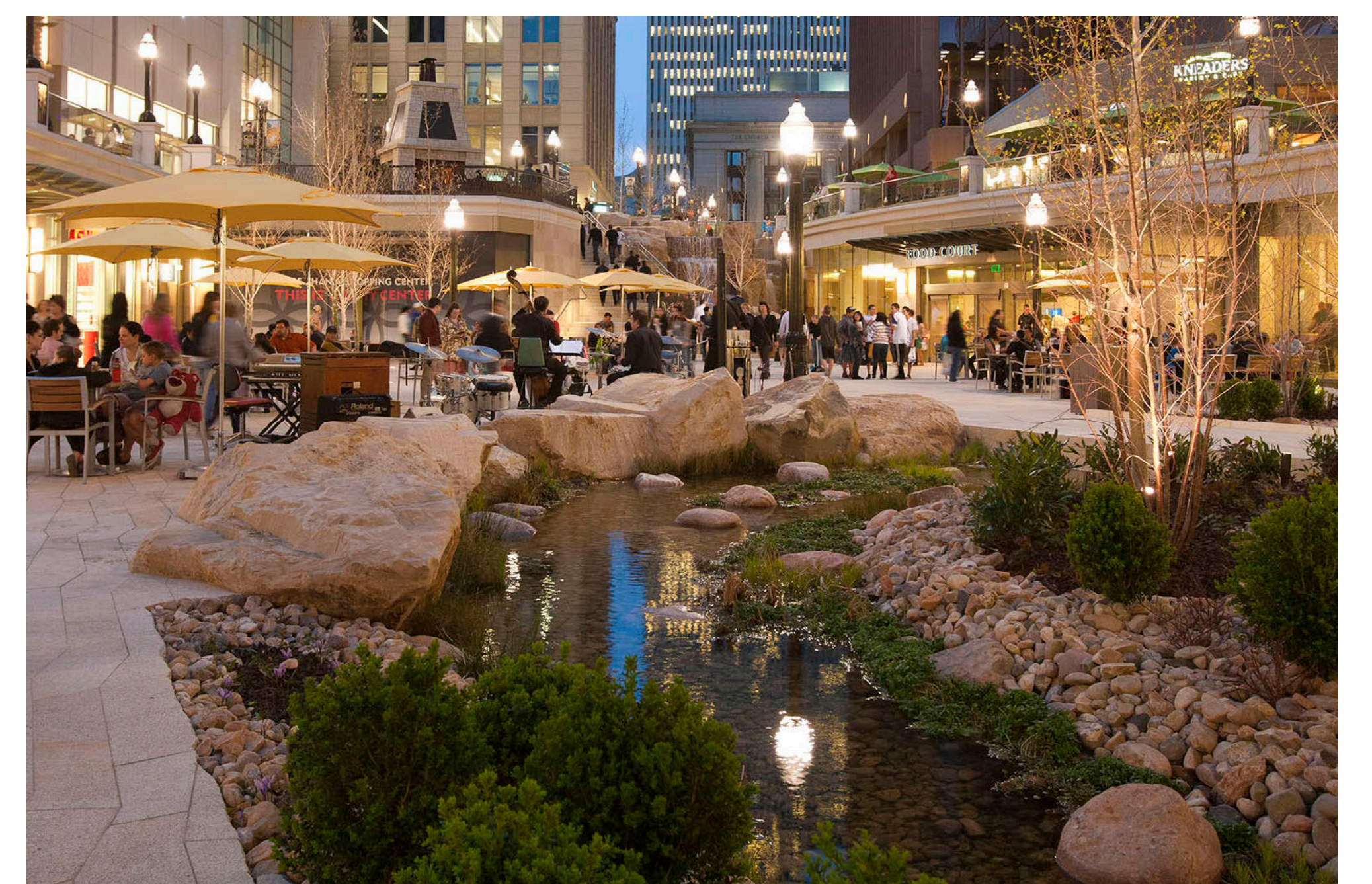
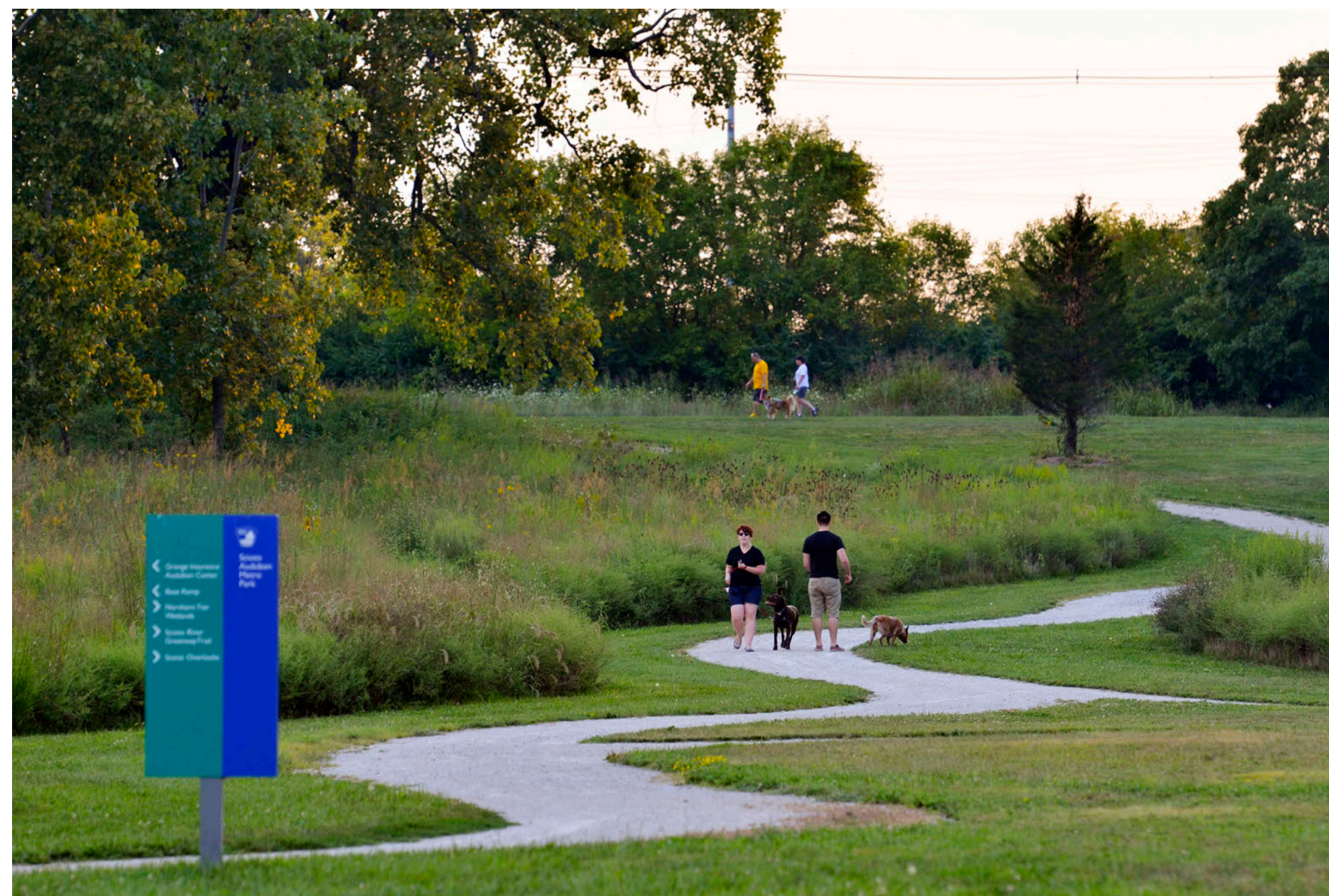
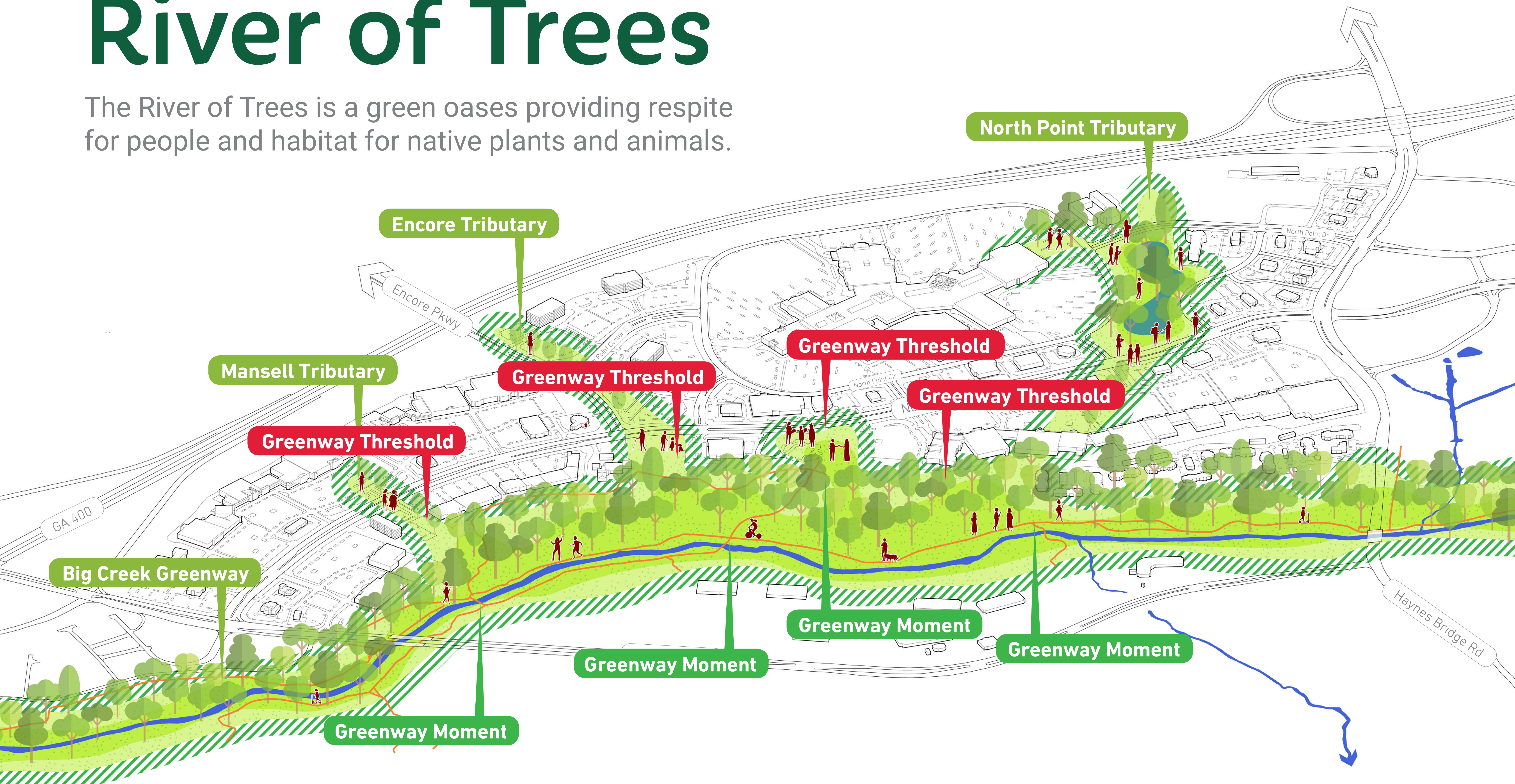
...about the Pedestrian Experience!

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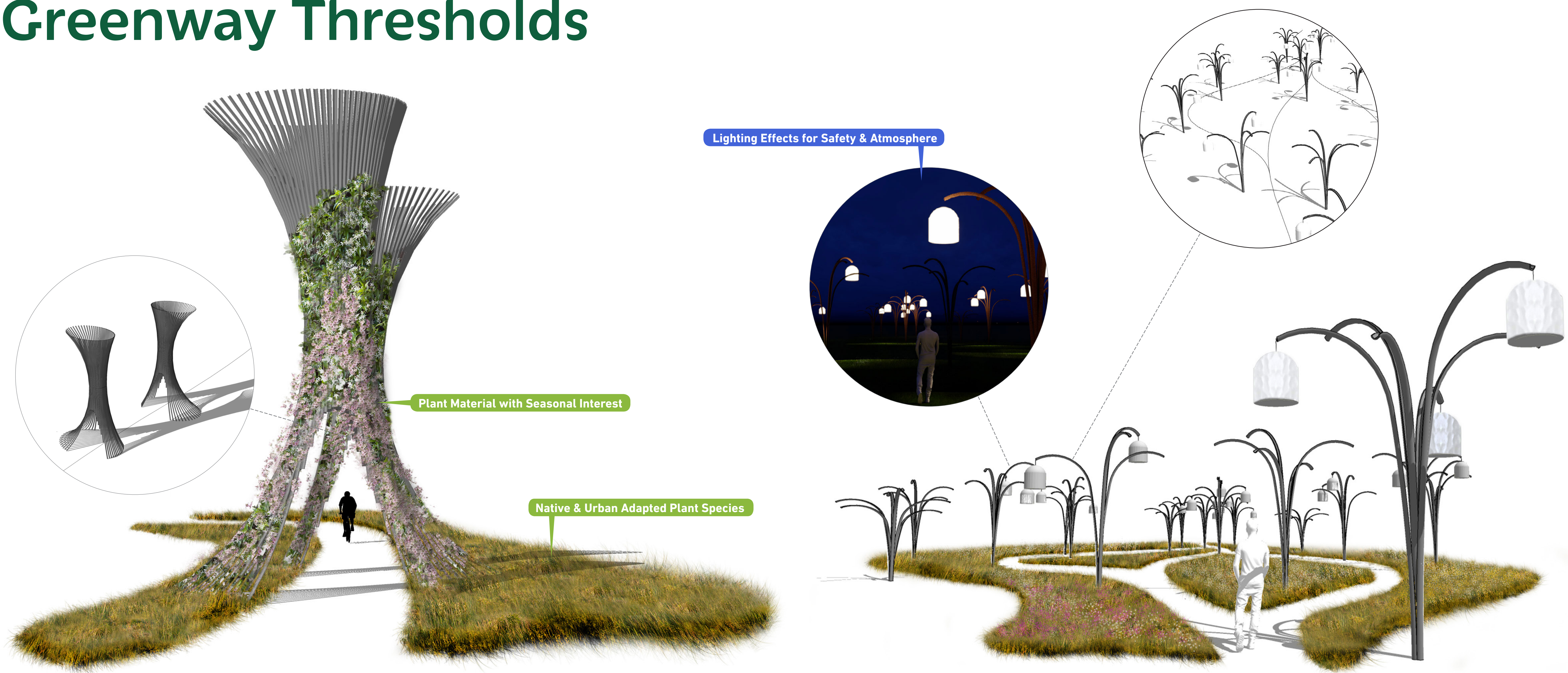


River of Trees

The River of Trees is a green oasis providing respite for people and habitat for native plants and animals.



Greenway Thresholds



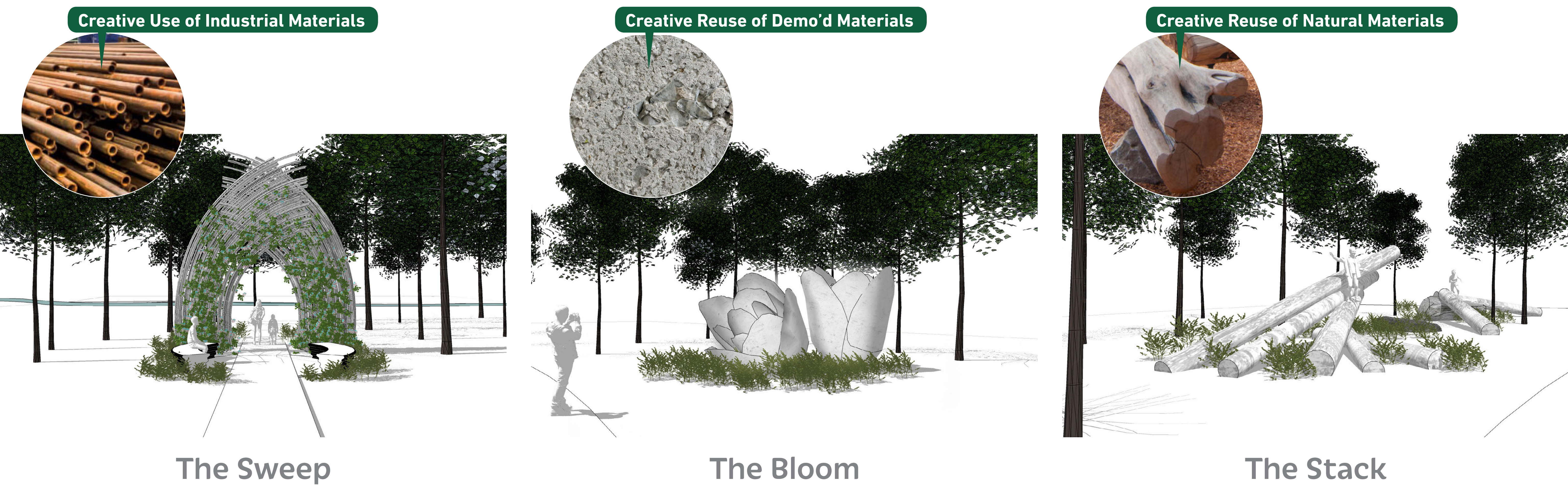
Big Creek Arbors

Big Creek Strands

Greenway Crossings



Greenway Moments



The Sweep

The Bloom

The Stack



Tell Us What You Think!

...about the River of Trees!

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...about the Greenway Thresholds!

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...about the Greenway Moments!

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