



## Open Call For Artists Play Me Again Pianos Cogburn Park Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Link to Artist Website and/or attach (3) PDF images of previous work with submission:

\_\_\_\_\_

**To Submit, please include the following to [arts-culture@alpharetta.ga.us](mailto:arts-culture@alpharetta.ga.us):**

- This fillable PDF application form
- Artist's Statement: One paragraph stating your concept and why you are interested in participating in the project.
- Three digital representations of your piano design
- Three digital examples of past artwork of similar scope
- Artist biography

Play Me Again Pianos, a registered 501(c)(3) charitable organization that places public pianos throughout Metropolitan Atlanta, in partnership with the City of Alpharetta Parks, Recreation and Cultural Services, is currently seeking proposals from talented visual artists to create a one-of-a-kind painting for a new public piano!

As an artist, you'll have the opportunity to design and paint an upright piano that will be accessible to everyone in the community. We're looking for apolitical designs suitable for all ages.

This is a fantastic opportunity for both emerging and professional artists to display their work to the public while contributing to a worthy cause. Whether you're just starting out or have years of experience, we encourage you to submit your design proposal and be a part of this exciting initiative.

Artist must be 18 years or older. The artist will be completely responsible for the painting and sealing the piano. Interested artists should submit a drawing that includes 3 views, sketched or painted **submitted digitally only**. Entries should also include digital images of samples of existing artworks.



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### OPPORTUNITY / LOCATION

We're seeking design proposals from visual artists to paint an upright public piano to be placed **Cogburn Park, 12825 Cogburn Rd, Alpharetta, GA 30004**

The exhibition will last for the playable life of the piano. The estimated life of a sheltered outdoor piano is 2-5 years.

### BUDGET

The City of Alpharetta Cultural Services division will be providing \$500.00 to the awarded artist for supplies, design, priming, and painting of design. Artist will be required to become a City Vendor to receive payment.

### DESIGN PARAMETERS

- Upbeat, joyful, family friendly designs will be considered. Colorful designs are strongly encouraged.
- Design proposals should include all piano cabinetry surfaces and include the back of the piano. Music stands are permanently removed and are not part of the design.
- Painting the keys or any mechanical part is not permitted.
- Incorporate the bench into the overall concept. Plan to paint the phrase "Play Me Again" on one of the long vertical sides.
- Do not attach anything to the instrument. This is a 2-D project, and we are not accepting 3-D proposals.
- Artwork must not contain copyrighted materials.
- Advertisements and branding beyond artist signatures are not permitted.

### PROJECT EXPECTATIONS

- Artists must have a workspace/studio into which a piano can be easily moved.
- Play Me Again Pianos will deliver the piano to the artist and to the host location at no cost to the artist.



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- Artists will receive the Play Me Again Pianos *Artist Guide* with information about prepping, painting, and finishing the project.
- Artists will sand and prime the piano before painting it.
- Artists will adapt their design to the piano provided.
- Artists will apply two coats of a clear sealer once the paint is dry.
- The piano must be completed and dry (including the clear sealer) seven days before being moved to the host location.
- Artwork created/painted/rendered on Play Me Again Pianos, Inc. becomes the property of Play Me Again Pianos, Inc. and may be reproduced in promotional materials including but not limited to: print media, website, social media, future calls for artists, etc.
- Pianos are named by Play Me Again Pianos, Inc. Suggestions are welcomed from the artist.

### ARTIST ACKNOWLEDGEMENTS

- The artists will be invited to sign the piano just as they would any other painting.
- The names of the artists will appear on an engraved plate on the piano.
- The artists will be acknowledged in the press releases and invited to provide a quote about their inspiration for the design concept or about the project.
- The artists will be invited to cut the ribbon at the unveiling event.
- The artists will be credited on the Play Me Again Pianos and City of Alpharetta websites.
- The artists will be credited on the Google map "Public Pianos in Metro Atlanta."

### ARTIST SELECTION

The winning design proposal will be chosen by the City of Alpharetta Cultural Services in consultation with Play Me Again Pianos



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### PROJECT TIMELINE

Oct 16, 2023	Submissions Due
Oct 27, 2023	Designs Chosen and Artists Notified
TBD	Piano Delivery
(1 week before piano move to host location)	Piano Completed
(7-14 days before unveiling)	Piano Moved to Host Location
(1-2 days before unveiling)	Piano Tuned
TBD	Ribbon Cutting Ceremony

### SUBMISSION REQUIREMENTS

1. Full completion of application, three digital representations of your piano design and three examples of past artwork of similar scope. Artist statement and bio to be included in application submission.
2. Renderings received but not chosen for this installation will remain with Play Me Again Pianos and the City of Alpharetta for future consideration in other locations. Artists will be contacted if their design concept is chosen at a later date and offered the opportunity to paint a piano at that time.
3. If applying as an artist team, please designate one team member as the primary contact.
4. Artist studio address for piano delivery if different then address in application. Any more than a few stairs may disqualify a space. Please include pictures of all stairs that would be involved to move the piano into the workspace. Delivery range could be a consideration for artist selection, but we make every attempt to deliver to your studio.
5. Estimated total time needed to complete the prep, painting, and finish work.
6. All applications must be sent to the City of Alpharetta Cultural Services division at **arts-culture@alpharetta.ga.us**



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### CONTACTS

Direct questions about this opportunity to:

**Kelly Brett** | Executive Director  
Play Me Again Pianos  
email: [Kelly@PlayMeAgainPianos.org](mailto:Kelly@PlayMeAgainPianos.org)  
770-966-1915

**Meghan Vilela** | *Cultural Services Supervisor*  
City of Alpharetta Cultural Services  
Email: [art-culture@alpharetta.ga.us](mailto:art-culture@alpharetta.ga.us)  
678-297-6135

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Artist Signature

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Print Name

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Date