



2 PARK PLAZA
ALPHARETTA, GA 30009
PHONE: 678.297.6000
WWW.ALPHARETTA.GA.US

August 31, 2023

Hello,

It is with great pleasure that we announce the kickoff of the City of Alpharetta's 2023 Fall Special Events! Below, we have listed the upcoming road closures for the next few months. For more event details & updates, please visit our city website at alpharetta.ga.us, follow us on Facebook @alpharettarecreation or Instagram @alpharettaparks.



ALPHARETTA
FARMERS MARKET

Alpharetta Farmers Market

Event Time: Every Saturday thru November 25, 2023, 8:30am – 12:30pm

Road Closure Times: Saturdays, now thru November, 6:00am-2:00pm

Affected Roads:

→ North & South Broad St., Market St., and Commerce St.

Parking Advertised for Event: City Hall parking deck (2 Park Plaza)

Organizer Contact Info: manager@alpharettafarmersmarket.com

MAYOR
JIM GILVIN

MAYOR PRO TEM
DAN MERKEL

COUNCIL MEMBERS
JASON BINDER
DOUGLAS J. DeRITO
JOHN HIPES
DONALD F. MITCHELL
BRIAN WILL

CITY ADMINISTRATOR
CHRIS LAGERBLOOM



Mayor's Corporate Challenge 5K

Event Time: Thursday, September 21 from 4:30pm-9:00pm

Road Closure Times: Thursday, Sept. 21 at 5:15 pm thru 8:15 pm

Affected Roads: Rolling closures impact Park Plaza, Commerce St, Haynes Bridge Rd, Academy St, Westside Pkwy, and Thompson St. Visit mayorchallenge.com for details.

Parking Advertised for Event: City Hall parking deck (2 Park Plaza), Old Roswell Street lot (27 Old Roswell St.), Milton Ave parking deck (92 Milton Ave), or Roswell Street lot (45 Roswell St.).

Organizer Contact Info: Jeff Davis – kingpin53@mac.com



Brew Moon Fest

Event Time: Saturday, September 23 from 6:30pm-10:30pm

Road Closure Times: Saturday, Sept. 23 at 6:00 am thru Sunday, Sept. 24 at 2:00am

Affected Roads: Milton Ave from Roswell/Canton St to Hwy 9

Parking Advertised for Event: Milton Ave parking deck (92 Milton Ave), Roswell Street lot (45 Roswell St.), Old Roswell Street lot (27 Old Roswell St.), or City Hall parking deck (2 Park Plaza)

Organizer Contact Info: Joe Mraz – joe.mraz@raymondjames.com



Event Time: Sunday, September 24, 7:30am-10:30am

Road Closure Times: Sunday, September 24, 6:45am-12:00pm

Affected Roads:

- Old Milton Pkwy from Wills Rd to Hwy 9
- Roswell St from Old Milton Pkwy to Marietta St.

Recommended Patron Parking: Wills Park (11925 Wills Rd)

Organizer Contact Info: Jim Rainey – jim@gamultisports.com



Food Truck Alley

Event Time: 4th Thursdays, September - October, 5:00-9:00pm

- September 28
- October 26

Road Closure Times: 4th Thursdays thru October, 6:00am thru 10:00pm

Affected Roads:

- Old Roswell St. after the gravel lot entrance to Smokejack lot
- The entire Old Roswell St. lot

Parking Advertised for Event: City Hall parking deck (2 Park Plaza), Roswell lot (45 Roswell St), or Milton Ave parking deck (92 Milton Ave)

Organizer Contact Info: Angie Hillman – angie@fabfoodtrucks.com



Grilling & Gridiron Tailgate Party

Event Time: Saturday, September 30, from 12:00pm-6:00pm

Road Closure Times: Saturday, November 12, 6:00am thru 7:00pm

Affected Roads:

- Old Roswell Street closed from the south entrance of the large lot to Milton Ave
- Old Roswell parking lot will be partially closed
- No thru traffic from Smokejack allowed

Parking Advertised for Event: Milton Ave. parking deck (92 Milton Ave.), Roswell Street lot (45 Roswell St.), or City Hall parking deck (2 Park Plaza)

Organizer Contact Info: Ashley Cheek – acheek@lionheartlifecenter.com



FitLife EXPO

Event Time: Sunday, October 1, from 12:00-5:00pm

Road Closure Times: Sunday, October 16, from 6:00am-7:00pm

Affected Roads:

- Commerce, Market, North & South Broad Street

Parking Advertised for Event: City Hall parking deck (2 Park Plaza)

Organizer Contact Info: Tracie Morse - thefitlifeexpo@gmail.com



Wire & Wood Alpharetta Music Festival

Event Time: Friday & Saturday, October 13 & 14, from 5:00-11:00pm

Road Closures:

Thurs, October 12 from 6am – 6pm

→ North Broad St.

Fri, October 13 from 6am through Sun, October 15 at 4am

→ Milton Ave. from the Milton Ave parking deck entrance to HWY9

→ Roswell/Canton St. from Old Roswell St. to Old Canton St.

→ Old Roswell St. from parking lot entrance to Milton Ave.

Fri, October 13 from 9am through Sun, October 15 at 4am

→ Commerce St. & N. Broad St.

→ Market St. from S. Broad St. to Academy St.

Fri & Sat, October 13 from 10am through Sun, October 15 at 1am

→ Hwy 9 from Milton Ave to Old Milton Pkwy

Fri & Sat, October 13 & 14 from 3pm – 1am each night

→ South Broad St.

→ Market St. from S. Broad St. to the parking deck entrance

Fri & Sat, October 13 & 14 from 4pm – midnight each night

→ Park Plaza from Academy St. to City Hall parking deck entrance

Parking Advertised for Event: Milton Ave parking deck (92 Milton Ave), Roswell Street lot (45 Roswell St.), Old Roswell Street lot (27 Old Roswell St.), or City Hall parking deck (2 Park Plaza).

No on-street parking from Oct 13 at 6:00 am thru Oct 14 at 1:00 am for ALL roads listed in the Wire & Wood closure.



ALPHARETTA TREE LIGHTING

Event Time: Saturday, November 18, 5-9pm

Road Closures:

2pm – 9pm (following Farmers Market closure ending 2pm)

→ North & South Broad Street and Market St.

9am – 1am (Resident access from Academy St. only)

→ Park Plaza from Academy St. to City Hall deck entrance

Parking Advertised for Event: City Hall parking deck (2 Park Plaza)

*****Please reference all on-site signage for specific day-of parking closures*****

Events that may bring foot traffic to downtown Alpharetta without closing roads:

- Home by Dark concert series – September 9 & October 14, 7:30-10:30pm
- City Center Concert Series - 1st & 3rd Fridays thru September 15, 6-10pm
- Art in the Park – September 23 & 24, 9-4pm
- Wacky World Fundraising Concert – September 29, 7-11pm
- SHE Power 5K/10K – October 8, 7-11am
- Alpharetta Pop Festival – October 21, 3-9pm
- Women's Half Marathon – November 5, 7-11am
- Holiday Hop & Shop – December 2, 9-4pm
- Alpharetta Menorah Lighting – December 7, 5-7pm
- City Center Snow Day – December 9, 12-3pm
- Flicks & Flurries on Town Green – December 16, 6-8pm

Thank you for supporting these community events!

Respectfully,

A handwritten signature in black ink that reads "Hilary Lew". The signature is written in a cursive, flowing style.

Hilary Lew
Special Events Supervisor
Mobile (678) 371-1916
hlew@alpharetta.ga.us