



2 PARK PLAZA
ALPHARETTA, GA 30009
PHONE: 678.297.6000
WWW.ALPHARETTA.GA.US

April 3, 2024

Dear Business Owner:

It is with great pleasure that we announce the kickoff of the City of Alpharetta's 2024 Special Events schedule! Below, we have listed upcoming events and road closures that may increase foot and vehicular traffic in the downtown area this spring.

To view details, changes, or updates to the downtown road closure schedule, please visit www.alpharetta.ga.us.



ALPHARETTA
FARMERS MARKET

Event Time: Saturdays, April 6 thru November 30, 8:30am-12:30pm

Road Closure Times: Saturdays, April thru November, 6am-2pm

Affected Roads:

- North & South Broad Street
- Commerce Street
- Market Street

Recommended Patron Parking: City Hall parking deck (2 Park Plaza), Old Roswell Street lot (27 Old Roswell St.), Roswell Street lot (45 Roswell St.), or Milton Ave parking deck (92 Milton Ave)

MAYOR
JIM GILVIN

MAYOR PRO TEM
DAN MERKEL

COUNCIL MEMBERS
FERGAL M. BRADY
DOUGLAS J. DERITO
JOHN HIPES
DONALD F. MITCHELL
BRIAN WILL

CITY ADMINISTRATOR
CHRIS LAGERBLOOM



Event Time: Sunday, April 14, 1pm-5pm

Road Closure Times: Sunday, April 14, 6am-10pm

Affected Roads:

- North & South Broad Street
- Commerce Street
- Market Street

Recommended Patron Parking: City Hall parking deck (2 Park Plaza), Old Roswell Street lot (27 Old Roswell St.), Roswell Street lot (45 Roswell St.), or Milton Ave parking deck (92 Milton Ave)



Event Time: Saturday, April 20, 9am-3pm

Road Closure Times: NONE

Recommended Patron Parking: Alpharetta Community Center (175 Roswell St.) & Amana Academy (285 S. Main St.)



Event Time: 4TH Thursdays, April 25 thru October 24, 5pm-9pm

- April 25
- May 23
- June 27
- July 25
- August 22
- September 26
- October 24

Road Closure Times: 4TH Thursdays, April thru October, 6am-10pm

Affected Roads: Old Roswell Street after the gravel lot to the Smokejack lot entrance and the entire Old Roswell parking lot

Recommended Patron Parking: City Hall parking deck (2 Park Plaza), Roswell lot (45 Roswell St), or Milton Ave parking deck (92 Milton Ave)



Event Time: Saturday, April 27, 9am-12pm

Road Closure Times: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza)

City Center Concert Series

Event Time: 1ST & 3RD Fridays, May 3 thru September 20, 6:30pm-11pm

Road/Lot Closure Times: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza), Old Roswell Street lot (27 Old Roswell St.), or Roswell lot (45 Roswell St)



Event Time: Thursday, May 9, 5pm-10pm

Road Closure Times: Thurs, May 9 at 5am thru Fri, May 10 at 5am

Affected Roads: See Page 8 for detailed road closure*

Recommended Patron Parking: City Hall parking deck (2 Park Plaza), Milton Ave parking deck (92 Milton Ave), as well as Wills Park shuttle lots at the community pool (1815 Old Milton Pkwy) and Equestrian Center (11915 Wills Rd). For more information, please visit www.tasteofalpharettaga.com.



Event Time: Saturday, April 27, followed by 2ND Saturdays, May 11 thru September 14, 7:30pm-9:30pm

Road Closures: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza)



Event Time: 3RD Saturday & Sunday, April 20 & 21 thru October 26 & 27, 9am-4pm (Saturdays) & 12pm-4pm (Sundays)

Road Closures: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza)

Summer Evening in the Park

Event Time: 4th Saturdays, May-June and Aug-Sept, 6:30-10:30pm

Road Closures: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza)



Event Time: Sunday, June 9, 7:30am-11:00am

Road Closure Times: Sunday, June 9, 7am-12pm

Affected Roads:

- Old Milton Pkwy from Wills Rd to Hwy 9
- Roswell St. from Old Milton Pkwy to Marietta St.

Recommended Patron Parking: Wills Park (11925 Wills Rd)



Event Time: Saturday & Sunday, May 25 & 26, 10am-5pm

Road Closures: NONE

Recommended Patron Parking: Alpharetta Community Center (175 Roswell St.)



+ Alpharetta Symphony Memorial Day Concert

Tribute Time: Monday, May 27, 9am-10am

Concert Time: Monday, May 27, 7:30-8:30pm

Road Closures: NONE

Recommended Patron Parking: City Hall parking deck (2 Park Plaza)



ALPHARETTA
BREW MOON FEST

Event Time: Saturday, June 1, 6pm-10:30pm

Road Closure Times: Saturday, June 1 at 6am thru Sunday, June 2 at 2am

Affected Roads: Milton Ave from Roswell/Canton St to Hwy 9

Recommended Patron Parking: Milton Ave parking deck (92 Milton Ave), Roswell Street lot (45 Roswell St.), Old Roswell Street lot (27 Old Roswell St.), or City Hall parking deck (2 Park Plaza)

ALPHARETTA FOURTH OF JULY

Event Time: Thursday, July 4, 8:00-11:00pm

Road Closure Times: Thursday, July 4 at 5:30 PM

Affected Roads:

- Old Milton Pkwy from Wills Rd to Hwy 9
- Wills Rd from Hwy 9 to Old Milton Pkwy

Recommended Patron Parking: Wills Park (11925 Wills Rd), Alpharetta Community Center (175 Roswell St.), Milton Ave parking deck (92 Milton Ave), Roswell Street lot (45 Roswell St.), or Old Roswell Street lot (27 Old Roswell St.)

We kindly ask that you print and share this information with all employees, partners, and clients so that we have a smooth transition into festival season.

Thank you for supporting these community events!

Respectfully,



Hilary Lew
Special Events Supervisor
Mobile (678) 371-1916
hlew@alpharetta.ga.us



CITY OF ALPHARETTA - ROAD CLOSURE NOTICE

5:00 AM THURSDAY, MAY 9, THROUGH 5:00 AM FRIDAY, MAY 10, 2024

On-street parking will be closed on the following streets at 5:00 AM on May 9.

Vehicles left on the streets will be ticketed or towed at the owner's expense.

MILTON AVENUE

Completely closed from Hwy 9 to the 92 Milton Ave parking deck entrance.

OLD ROSWELL STREET

Completely closed.

OLD CANTON STREET

Closed to through traffic – *hotel valet access only.*

ROSWELL/CANTON STREET – road closure beginning at 7:30 am

Completely closed from Old Milton Parkway to School Drive.

Access to School Drive on Canton Street from Mayfield Road is only permitted for residents and event parking.

COMMERCE, MARKET, AND N & S BROAD STREETS

Completely closed.

MARIETTA STREET – road closure beginning 10:00 am until 1:00 am

Closed from Roswell St. to the Publix Parking lot.

HWY 9 – road closure beginning at 10:00 am until 1:00 am

Completely closed from Academy Street to Old Milton Parkway.