

Alpharetta's  
**SEASON of  
CELEBRATION**

# Holiday Events



## DIWALI

November 11, 11 am – 9 pm  
North Point Mall

India American Cultural Association, a 53-year-old organization serving the Indian American community in Georgia, and North Point Mall are coming together to celebrate Diwali, the festival of lights, in Alpharetta. The event will continue from 11:00 am to 9:00 pm inside the mall and include Indian dance, music, yoga presentations, an art exhibition, clothes, jewelry, food and more. All are welcome with free admission. Visit [www.iacaatl.org](http://www.iacaatl.org) for more information.

## THANKSGIVING LUNCHEON 2023

November 16, 11:30 am – 1:30 pm  
Alpharetta Adult Activity Center

A traditional Thanksgiving Dinner will be served for our participants. Free to attend! All ages welcome. \*Pre-registration required at [bit.ly/registerARPCS](http://bit.ly/registerARPCS).  
Activity #: 31291

## HAMILTON TREE LIGHTING

November 17, 5 – 7 pm  
The Hamilton Hotel

Enjoy hot cocktails, holiday crafted snacks, and live music while admiring the 23 ft. tall tree on the Courtyard at the Third Annual Hamilton Tree Lighting Ceremony.

## CITY OF ALPHARETTA TREE LIGHTING

November 18, 5 – 9 pm  
Downtown Alpharetta

Kick off the holiday season with a 50 ft. tree lighting in Downtown Alpharetta. Enjoy live music, snow flurries, vignettes from Metropolitan Ballet's The Nutcracker, and more! To top it all off, Santa and friends will make a guest appearance! Join us for this unforgettable experience with family and friends. For more details, visit [www.alpharetta.ga.us](http://www.alpharetta.ga.us).

## FIRST CITY CHRISTMAS EXPERIENCE

November 18, 5 – 8 pm  
Alpharetta First Baptist Church

Classic fair food, large snow slide, winter themed inflatables, instant family photos, crafts for kids, and Christmas characters for the whole family. Free admission!

## HOLIDAY FOOD DRIVE KICKOFF

November 18 – December 18

The season of giving is here, and it's the perfect opportunity to spread some cheer by helping those in need. Join us as Alpharetta continues its tradition of hosting a Holiday Food Drive by collecting non-perishable goods for the North Fulton Community Charities food pantry from November 18 - December 18. Conveniently drop off items at City of Alpharetta facilities during business hours or use 24/7 accessible shelves downtown. Together, we can make a difference in our community. Visit [www.nfcchelp.org](http://www.nfcchelp.org) to learn more.

## NORTH POINT CELEBRATES SANTA

November 18, 12:30 – 3:30 pm  
North Point Mall

Get in the Holiday Spirit and visit North Point Mall for a festive Holiday Kick Off. Come see Santa ride the train, enjoy live music and see our annual tree lighting.

## THE LIGHTING OF AVALON

November 19, 2 – 7:30pm

Get in the holiday spirit and spread festive cheer as the North Fulton community is illuminated during the annual Lighting of Avalon. Featuring holiday performances and musical entertainment, family friendly activities, the opening of the ice skating rink and the magical arrival of Santa, this unforgettable evening has something for everyone!

## SIPS OF THE SEASON

December 1 – 17  
Downtown Alpharetta

This holiday season enjoy a variety of festive flavors and creative concoctions at participating Downtown Alpharetta restaurants and specialty shops. From traditional favorites like egg nog and hot chocolate to delicious cocktails and wine all sure to keep your spirits bright. To view a list of participating businesses, visit [www.downtownalpharetta.com](http://www.downtownalpharetta.com) and on social @DowntownAlpharettaDistrict.

## DECORATE THE DISTRICT

December 1 – 13

Downtown Alpharetta

Take a walking tour through Downtown Alpharetta and experience Decorate the District! This holiday celebration of sights and sounds will highlight themed store and window decorations with your Favorite Holiday Movies, Sweets & Treats, and Winter Wonderland. Vote for your favorite display on [www.downtownalpharetta.com](http://www.downtownalpharetta.com) starting December 1 through December 13. Participating businesses can be found on the DTA website and social media. Winners will be announced on December 15! Follow us @DowntownAlpharettaDistrict.

## HOLIDAY HOP & SHOP

December 2

Holiday shopping just got easier! Take advantage of the **FREE** hop on, hop off shuttle, running from 9:30-4:00pm as you browse for handcrafted items for everyone on your list. You'll have the chance to visit four unique markets offering a variety of crafts, food, decor, jewelry, sweet treats, and much more! Plus, there are plenty of fun activities for the kids including free pictures with Santa, holiday character meet & greets, and live music. Don't forget to keep receipts to get up to three gifts wrapped for free! Make it a fun day of holiday shopping while supporting your community.

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## ALPHARETTA CHRISTMAS MARKET

December 2, 9 am – 4 pm  
Innovation Academy

Visitors will enjoy shopping for holiday gifts and unique items for everyone on your list. Over 100 vendors with hand made crafts, food, decor, jewelry and more!

## HEARTFELT HOLIDAY GIFT MARKET

December 2, 9 am – 4 pm  
Alpharetta Community Center

Let the holiday season begin with a craft fair, family fun, and holiday cheer! The Market will offer one-of-a-kind items handmade by local artists with disabilities including jewelry, home décor, pottery and other mixed-media works, and sweet treats. This event will put everyone in the holiday spirit with amazing shopping to smiling for holiday pictures in a giant snow globe and meeting Anna from Frozen and other characters.

## MAKER'S MARKET ARTISAN FAIRE AT AVALON

December 2, 10 am – 6 pm  
Avalon

Loacted on Boulevard East (from Apple to Pottery Barn, on both sides). There will be live music, characters and more!

## GIFT WRAP SHACK

December 2, 11 am – 3 pm  
The Hamilton Hotel Lobby

Bring your purchases from the Hop and Shop markets and Downtown Alpharetta merchants to The Gift Wrap Shack located at The Hamilton Hotel for FREE gift wrapping. *Limit 3 per person while supplies last.*

## FREE PICTURES WITH SANTA

December 2, 10 am – 12 pm  
Alpharetta Convention & Visitors Bureau

Families are invited to stop by for a complimentary individual or family photo with Santa Claus. A photo will be printed onsite and emailed instantly to each person, and can be shared with family and friends. *Attendees are advised to not wear green clothing as the photographer will be using a "green screen."* For more information call 678-297-2811.

## SANTA PAWS MARKET

December 2, 12 – 4 pm  
The Hamilton Hotel

Join us for a dog-tastic Holiday Celebration! Shop for presents for your furry friends at our Santa Paws Market on the Courtyard. There will be local pup-up shops, festive food and cocktails, with activities for your fur babies and live music!

## MENORAH LIGHTING IN DOWNTOWN ALPHARETTA

December 7, 5:30 – 6:30 pm  
Town Green

Join Chabad and the City of Alpharetta for the annual lighting of the Alpharetta Menorah on the Town Green.

## SNOW DAY AT ALPHARETTA CITY CENTER

December 9, 12 – 2:30 pm  
Town Green

There's 'snow' place like Alpharetta on December 9 as we celebrate the 2nd Annual Snow Day at ACC. The property will be transformed into a Winter Wonderland, where guests can enjoy live music, snow, craft-making stations and several social-media worthy photo opportunities.

## MENORAH LIGHTING AT AVALON

December 10, 5 – 6pm

Help us light up the night! Guests are invited to the Boulevard to kick off the fourth night of Chanukah with a traditional Menorah lighting ceremony.

## BREAKFAST WITH SANTA

December 14, 9:30 am – 11:30 am  
Alpharetta Adult Activity Center

Have a delicious breakfast and visit with Santa. You are never too old!! Bring an unwrapped toy for donation. \*Pre-registration required at [bit.ly/registerARPCS](http://bit.ly/registerARPCS).  
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## CHRISTMAS MARKET BY WRIGHTWAY

December 15 – 17  
North Point Mall

Target gift ideas, catering, bakeries, floral arrangements and other needs required to get your home and family ready for the holiday season. The Roswell New Horizons Band has five musical groups, ranging from large to small, playing a different musical style at 3 pm. Audience can enjoy a new and different experience each time.

**Forefront Arts** is a mobile children's theatre and performing arts studio serving kids and teens around Atlanta, as well as online programs worldwide. Forefront Arts Holiday performance is 5:30 – 7 pm.

## FLICKS & FLURRIES ON TOWN GREEN

December 16, 6 – 8pm  
Town Green

Experience the enchantment of winter in Downtown Alpharetta during the holiday season. Take a stroll past decorated storefronts, twinkling lights, and snow flurries on Town Green. Catch one of the rotating holiday shorts on the big screen, complete with an inflatable snow globe for photos and Brewable's hot cocoa available for purchase. Snow flurries will appear between showtimes for the perfect opportunity to capture those precious moments.

